

Center to Advance Palliative Care

The Center to Advance Palliative Care (CAPC) is the nation's leading resource for palliative care development and growth. We are a national, member-based organization, dedicated to increasing access to quality palliative care services for people facing serious illness.

There is rising interest in palliative care today—and a concurrent shortage of a trained palliative care workforce. CAPC is here to bridge this gap.

We are a national organization with a three-fold vision: to improve access to high quality palliative care for all seriously ill people and their families; to be the innovation hub for palliative care's best practices; and to to be the place all providers can turn to for essential training, tools and hands-on technical assistance.

We provide hospitals, health systems, hospices, payers and other health care organizations with the tools, training, technical assistance and metrics needed to support successful implementation and integration of palliative care.

CAPC is affiliated with the Icahn School of Medicine at Mount Sinai in New York City.

Palliative Care Matters

Since 1998, palliative care has experienced stunning growth in both the number and the quality of U.S. palliative care programs.

- In little more than a decade, palliative care in American hospitals increased more than 164 percent, reaching over 1,700 hospitals in 2012.
- Over 90 percent of large U.S. hospitals and hundreds of community hospitals, clinics, and other health care facilities offer palliative care services today.

What we need now is the rapid spread of palliative care within as well as beyond the hospital to patient homes, nursing homes, doctors' offices, cancer centers and other community settings where millions of seriously ill people and their families live and need help.

CAPC Membership Matters

CAPC membership is available to hospitals, health systems, hospices, payers and other health care organizations.

With membership, your organization will become part of a vibrant, collaborative community of health care professionals who are working collectively at the front lines to improve care for our sickest and most complex patients.

CAPC members have unlimited access to our vast resources, all of which support palliative care delivery and quality across the continuum. Just one membership fee covers the cost of training, tools, hands-on technical assistance and expert resources for the entire staff of each member institution.

Partnering with CAPC will make it possible for you to implement palliative care principles and practices with ease and efficiency. Membership will help your organization achieve both quality benchmarks and financial viability.

Join CAPC today and strengthen the palliative care knowledge and skills of all your organization's frontline clinicians who care for people with serious illness.

BENEFIT

Convening and Creating Palliative Care Community

As the nation's leading resource for palliative care development, our mission is to promote best practices and to provide comprehensive technical assistance for palliative care delivery across the continuum.

- **Convene and connect...engage and collaborate** with fellow members of the CAPC community of palliative care providers.
- **Receive comparative reporting and issue briefs** through the National Palliative Care Registry™—the nation's only repository of data on palliative care team characteristics and best practices.
- **Meet with palliative care leaders** from a range of clinical settings across the country.
- **Participate in virtual leadership circles** and facilitated peer-to-peer dialogue and policy briefings. Specific topics will include palliative care-ACO integration, outpatient palliative care and nursing-home and home-based palliative care.
- **Network with peers and consult national experts** from all settings through CAPC's special interest groups.
- **Attend the CAPC National Seminar at a discount.** The annual seminar convenes palliative care leaders from across the country to share insights and identify innovations in the field.
- **Take advantage of deep discounts** including individual discounts for the *Journal of Palliative Medicine*, health system discounts, and a 20% discount per person to the CAPC National Seminar.
- **Build community partnerships** to reliably meet the needs of high-risk patients and their families.

BENEFIT

Improving Patient Care—and Fiscal Responsibility

Palliative care is a proven strategy known to improve care and prevent crises while reducing the need for burdensome and costly acute care services. That's why forward-looking organizations are implementing palliative care at a rapid pace. Membership will help your organization:

- **Improve quality of care and quality of life** for your sickest, most complex patients and their family caregivers.
- **Build sustainable business plans** for the expansion of palliative care both within and beyond the hospital.
- **Work with payers to support palliative care delivery** across the continuum.
- **Balance the human needs of patients with fiscal realities.** We develop strategies to help reduce 30-day readmission rates, excess emergency department and hospital utilization, and inpatient mortality.

BENEFIT

Supporting Palliative Care Leadership

In a new world of accountable care organizations, medical homes and health system integration, the need to improve the care of people with serious and complex illness has never been more urgent. Palliative care and other health care leaders have asked us for turnkey solutions to your issues of immediate concern—and we've been listening.

Our leadership initiatives enable you to:

- **Strengthen leadership in a rapidly changing environment.** We help you leverage resources to increase efficiency, ensure impact and create seamless adoption of best practices from other programs.
- **Ensure proper program management and sustainability.** We emphasize high-level, accessible skills.
- **Access all necessary metrics** needed to create leadership success. We offer a practical focus on finance analytics, help you match staffing ratios to clinical need, provide staff training, and link quality outcome measures to CMS and other required metrics.
- **Increase consistency of practice among new and practiced team leaders.** Our flexible interactive curriculum supports problem solving, skill building and operational excellence.

BENEFIT

Advancing Palliative Care Standards and Delivery

Taking better care of the sickest and costliest 5% of our patients is the key to achieving quality benchmarks while ensuring financial viability. Palliative care principles and practices achieve both goals—but only if the members of your frontline workforce have the knowledge and skills they need.

- **Access the full array of CAPC operational, ready-to-use tools and technical assistance.** Geared to both well-established teams and start-ups, CAPC ensures that your palliative care teams are well-educated, well-managed, efficient and effective.
- **Gain expertise through online clinical training.** Our multi-course, interactive curricula provide clinical training pathways for all frontline clinicians.
- **Integrate best practices with highly interactive skill building.**
- **Advance skills with free clinical CME/CEU online training** through multiple platforms: computer, smart-phone or tablet.
- **Standardize training for all frontline clinicians.** CAPC helps standardize palliative care knowledge and skills for a broad range of interdisciplinary care providers—and is the perfect on-boarding curriculum for bringing your new palliative care team staff up to speed. All clinicians who complete CAPC's online course series receive the CAPC Designation in Pain Management and Communication Skills, along with free educational credits.
- **Enjoy Virtual Office Hours and small-group access to field leaders.** These regularly scheduled conference calls are our “just in time” resource, ready to address urgent needs or answer complex operational questions such as improving team billing practices or implementing palliative care in your ICU. Virtual Office Hours are highly personalized and staffed by experts from a variety of settings.
- **Participate in interactive webinars** covering important topics such as measurement, value-based payment models, running effective teams and setting specific palliative care delivery models. And enjoy full access to past, current and future CAPC webinars.
- **Access CAPC's policy blog and publications** to become educated on the implications of health reform's role in palliative care. Learn how best to address the pressing cost and quality challenges facing health care systems.
- **Benefit from hands-on mentoring** with faculty from the Palliative Care Leadership Centers™, our national centers of excellence. (Additional fees will apply.)

Join Us

Palliative care is the future of medicine—and membership in CAPC ensures maximum return on your growing investment in palliative care.

So instead of reinventing the palliative care wheel, transform and empower your organization by adopting our proven best practices. Together with CAPC, your organization can lead, serve and bring palliative care to wherever it is urgently needed.

Together we will build the future of medicine.

“CAPC is the force behind setting quality standards in palliative care. They set the bar.”

Rebecca Kirch, JD
Director, Quality of Life and Survivorship,
American Cancer Society, Inc.

LEARN MORE

ON THE WEB

capc.org/membership

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