

Across the Continuum and Beyond

Defining, Developing, and Integrating True Palliative Care Across the Healthcare Continuum

Timothy G. Ihrig, M.D., M.A.

Ihrig MD & Associates

MEDHAVA Media, Co-Founder, Medical Director

Board of Governance, Unity Point Health Accountable Care

Medical Director, Palliative Care, Trinity Regional Medical Center

Email: tim@ihrigmd.com

Website: ihrigmd.com

Wednesday, September 16, 2015



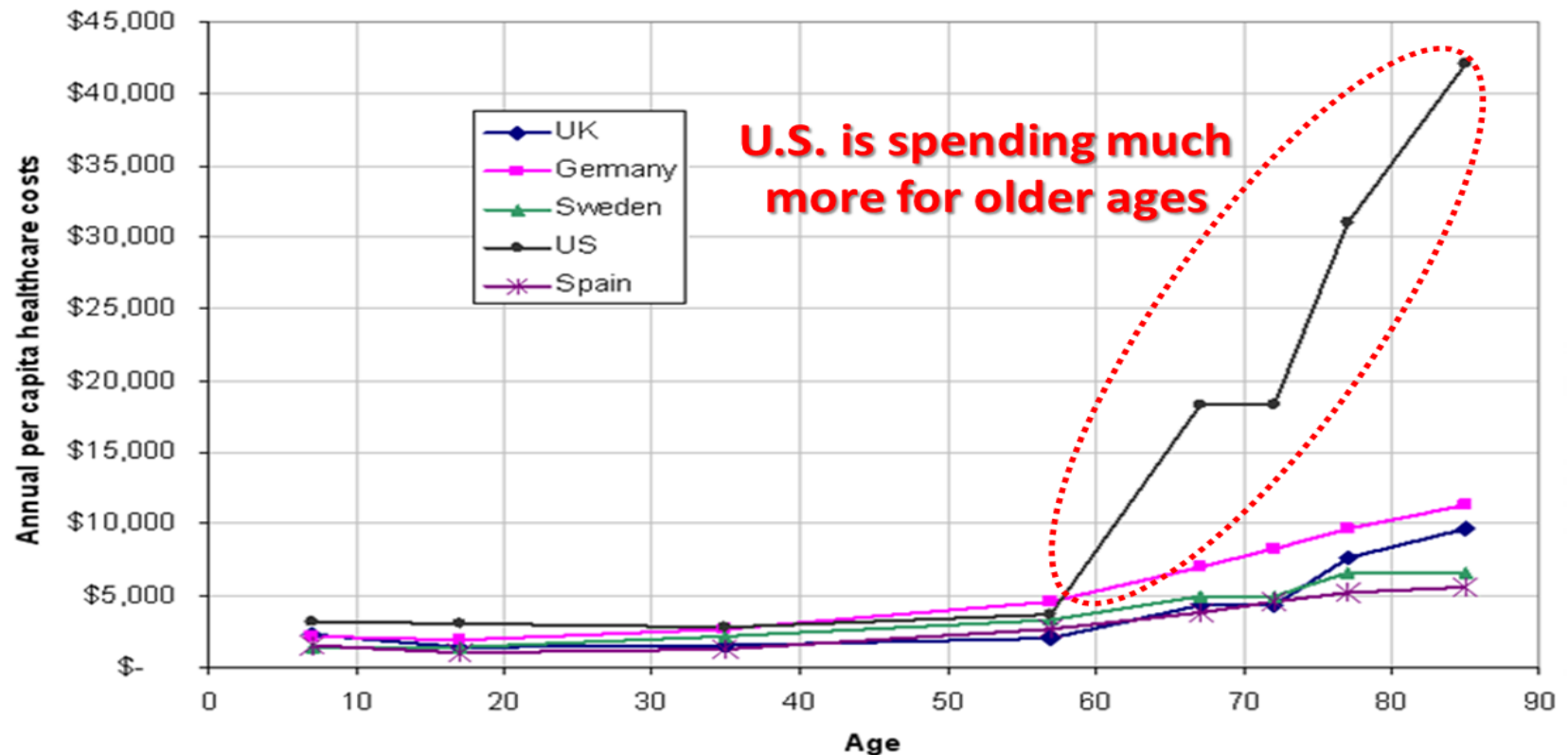
My perspectives

- Physician
- Board Member
- Caregiver
- Educator

Objectives

1. Describe the development, implementation, integration and expansion of a community-based palliative care program (CbPC) within a Pioneer Accountable Care Organization
2. Apply a unique philosophical approach to care delivery and identify how it is essential to successful palliative care program initiation, growth and development.
3. Explain why challenging historical healthcare system assumptions of care delivery provides a framework for all programs to utilize and tailor to their culture and community to potentiate true palliative care success
4. Discuss development and utilization of metrics and data to measure program success and identify opportunities for improvement.
5. Cite and develop potential growth opportunities, as well as barriers to expansion within the CbPC setting

Bending the Cost Curve



Source: Fischbeck, Paul. "US-Europe Comparisons of Health Risk for Specific Gender-Age Groups." Carnegie Mellon University; September, 2009.

Audience Polling

How much of all healthcare spending does the costliest 5% account for?

- A. 20%
- B. 30%
- C. 40%
- D. 50%

The costliest 5% account for 50% of all healthcare spending.

Medicare Payment Policy: Report to Congress. Medpac 2009 www.medpac.gov
Health Affairs 2005;24:903-14.

CBO May 2009 High Cost Medicare Beneficiaries www.cbo.gov
nchc.org/facts/cost.shtml

**The costliest 15% account for
85% of all healthcare
spending.**

Current State:

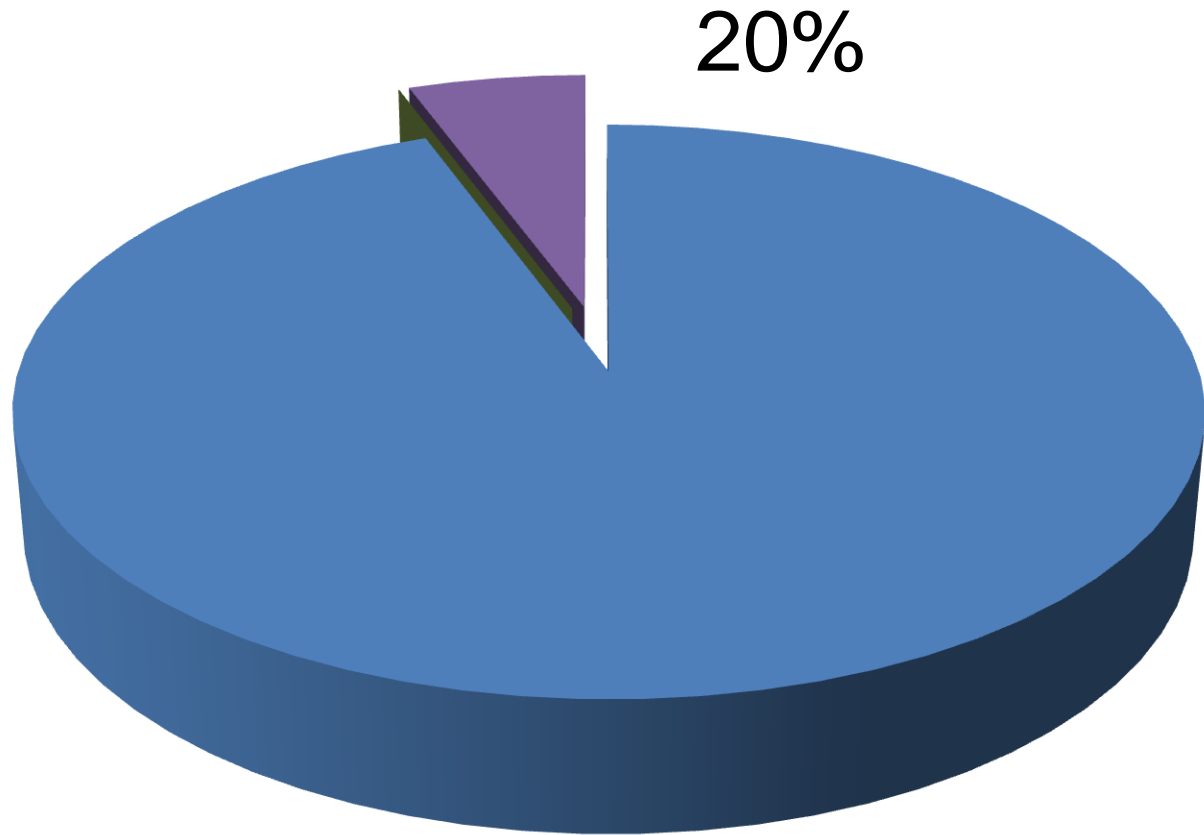
A year in the Life of a Patient



Health Care Costs

\$3,542,200,000,000

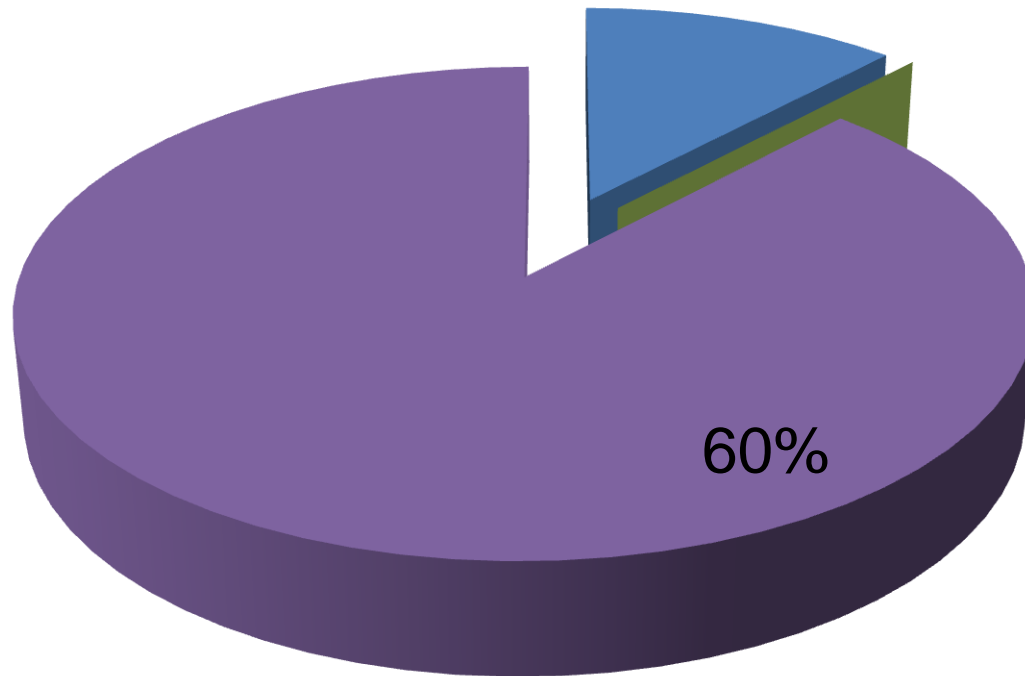
**GDP
2014**



Health Care Costs

**\$8,320,000,000,000 -
12,480,000,000,000**

**GDP
2045**



Value

Quality

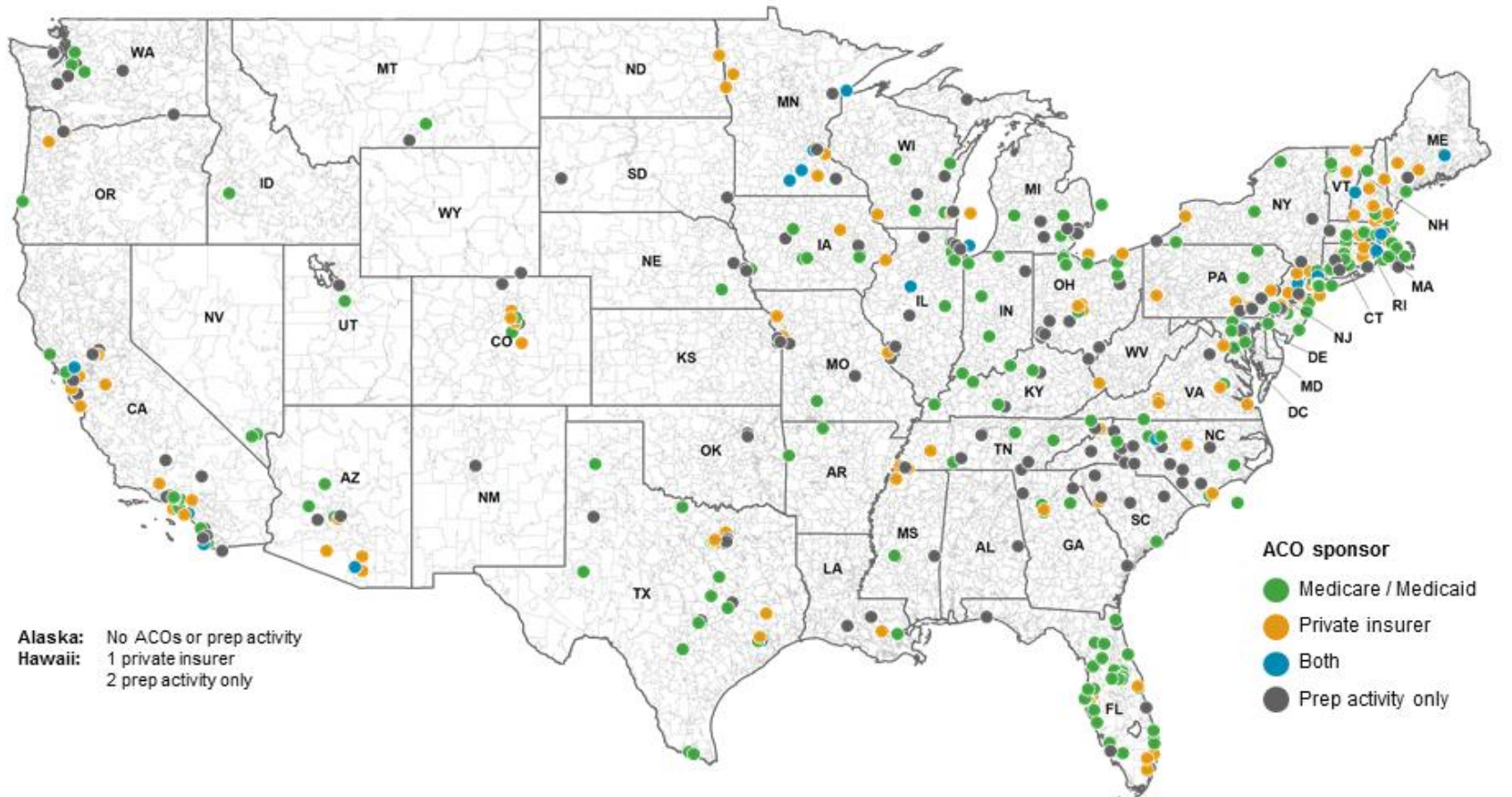
Cost

Value

→ Quality of Life

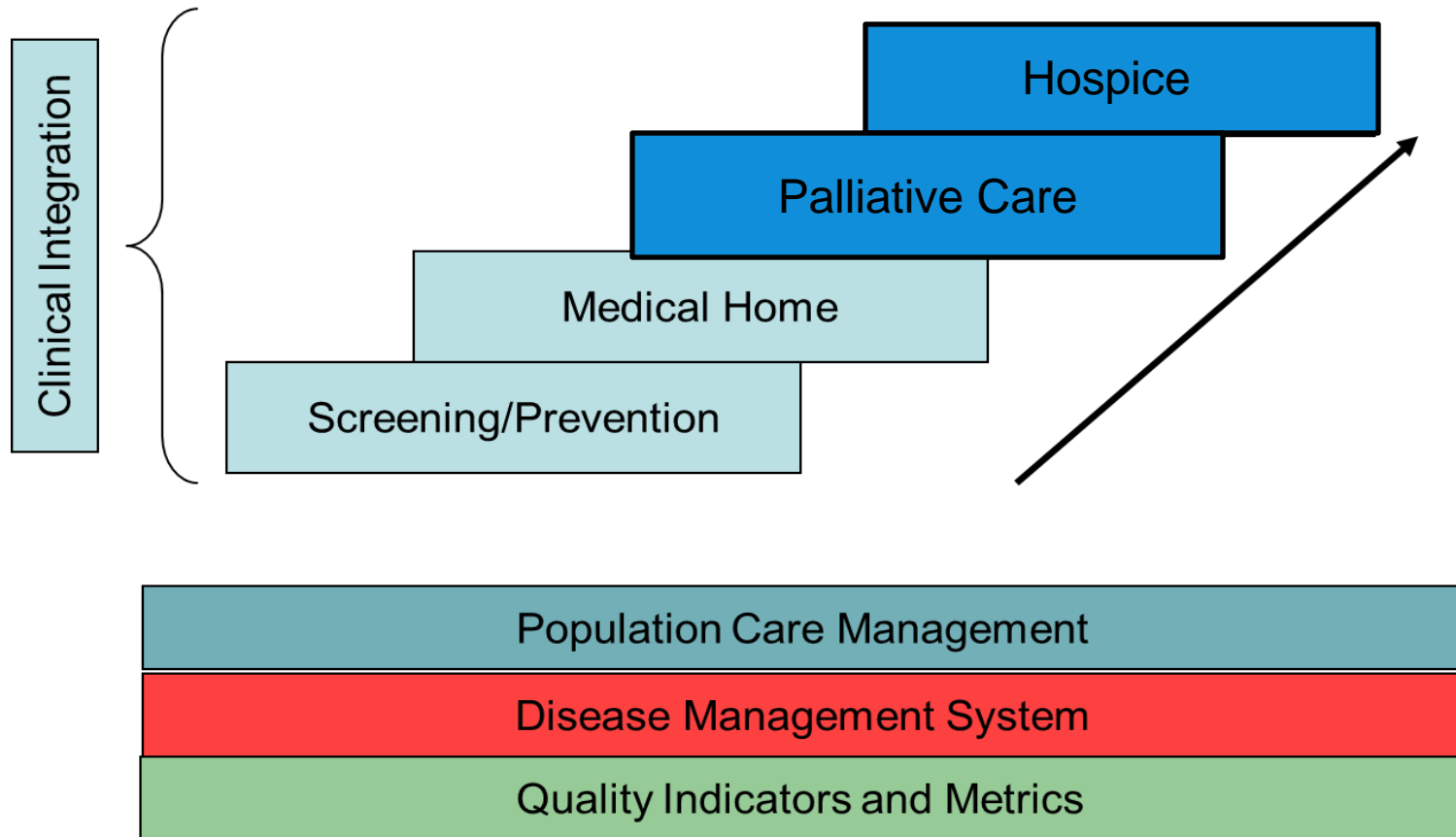
→ Length of Life

Accountable Care

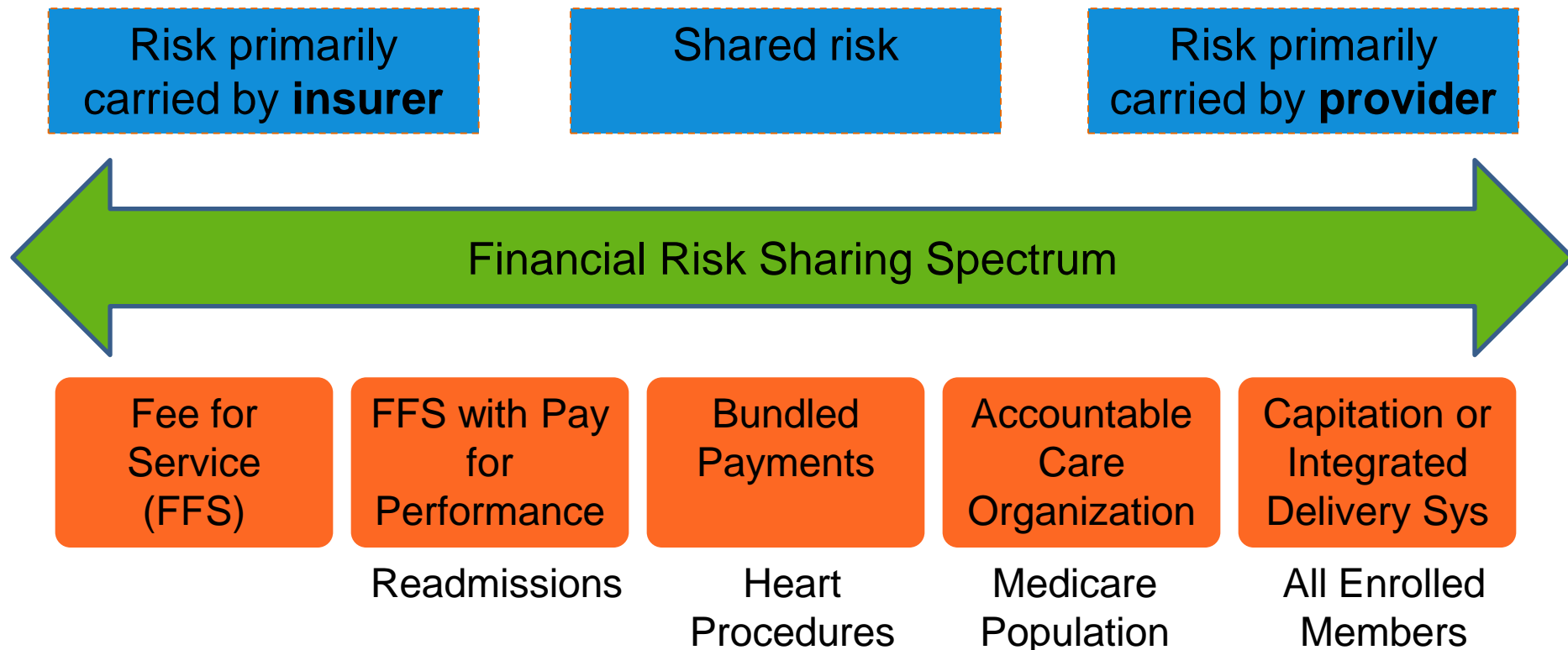


Delivering Value

Disease Management Continuum



Financial Risk Arrangements



Avoiding Risk is Antithetical to Care

- Contractual only
- Legal and financial at top
- Patient not part of equation
- No mechanism of care delivery

Pioneer ACO Service Area

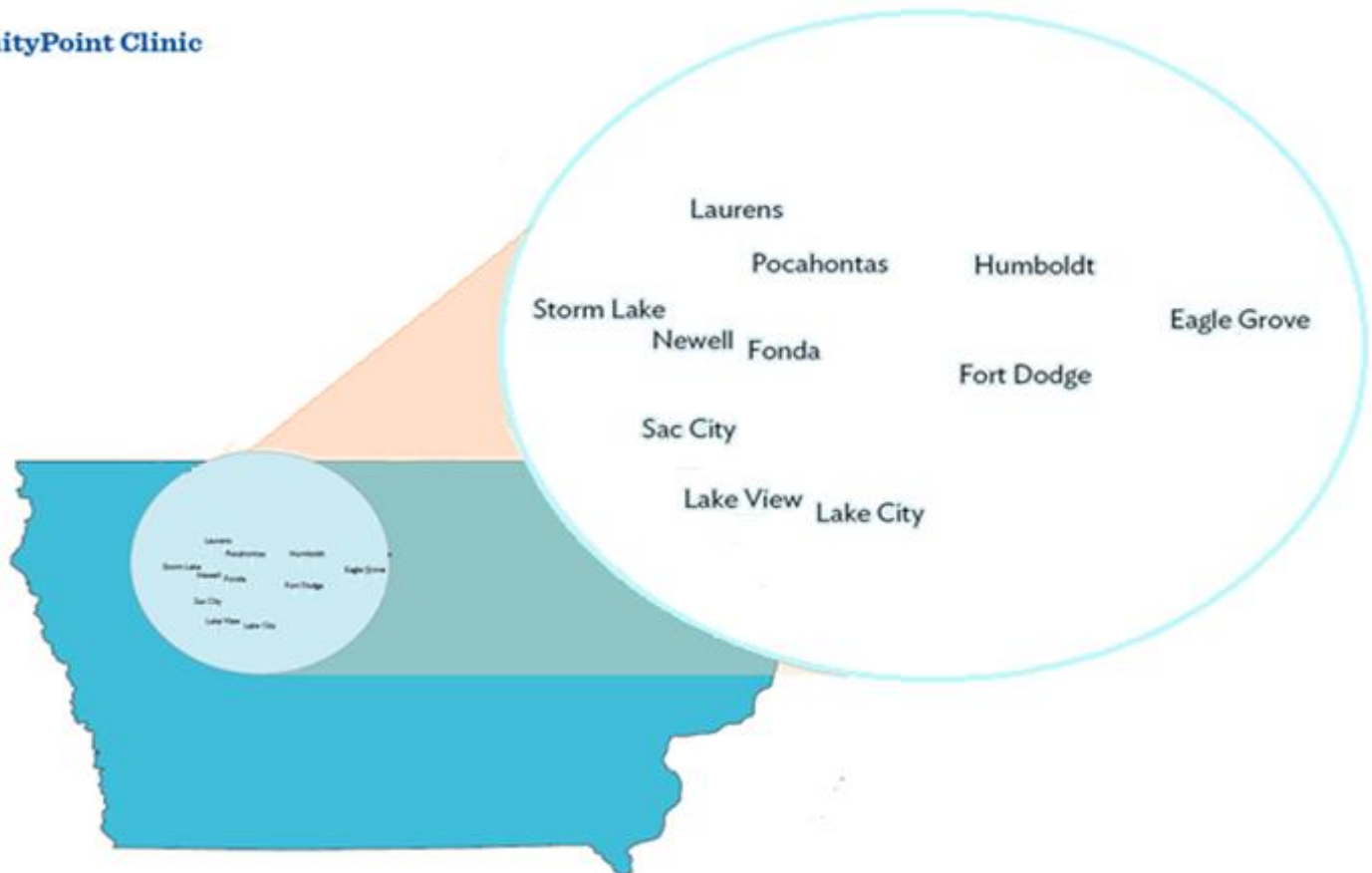


■ UnityPoint Clinic

Family Medicine

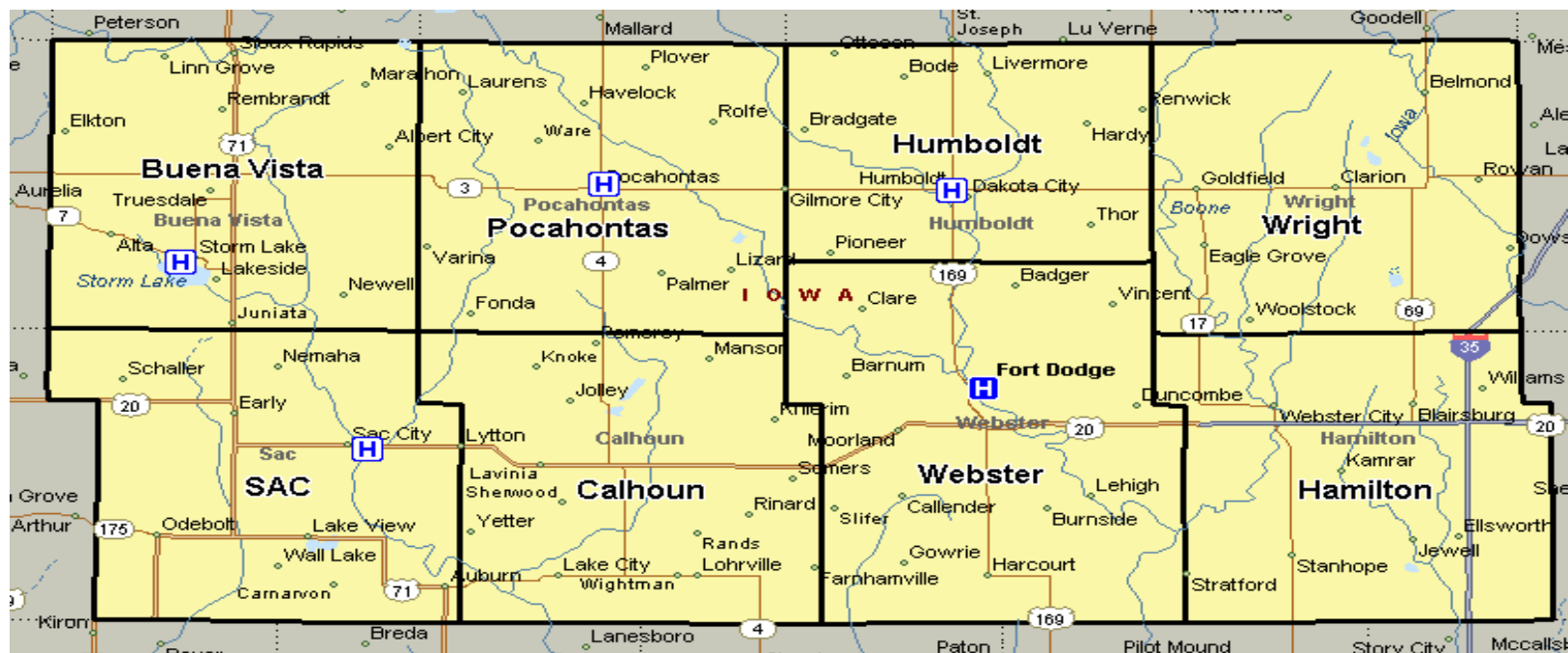
Locations:

- Eagle Grove
- Fonda
- Fort Dodge (4)
- Humboldt
- Lake View
- Laurens
- Newell
- Pocahontas
- Sac City
- Storm Lake (2)



Pioneer ACO

- Midwest Region: Iowa
- 8-County Area: Rural
- Population of 120,000
- 10,000+ Pioneer Lives
- 8 Primary Care & 10 Specialty Clinics
- 40 Primary Care Physicians & 25 Specialists
- 5 Critical Access Hospitals
- 2 Dialysis Units
- Homecare coverage in all regions



Our Community

78 Million Baby Boomers Are Reaching Their 65th Birthday At The Rate Of 10,000 Per Day For The Next 20 years

	Population for States by Age Group: July 1, 2009							
	Selected Age Group							
	50+	55+	60+	65+	70+	75+	80+	85+
United States Total (50 states + DC)	31.3%	24.2%	18.0%	12.9%	9.1%	6.1%	3.7%	1.8%
Iowa	33.8%	26.6%	20.0%	14.8%	10.8%	7.6%	4.8%	2.5%
Iowa - Ranked	9	7	8	5		5		3

Population Demographics

Risk and Chronic Conditions for 6,744 Beneficiaries

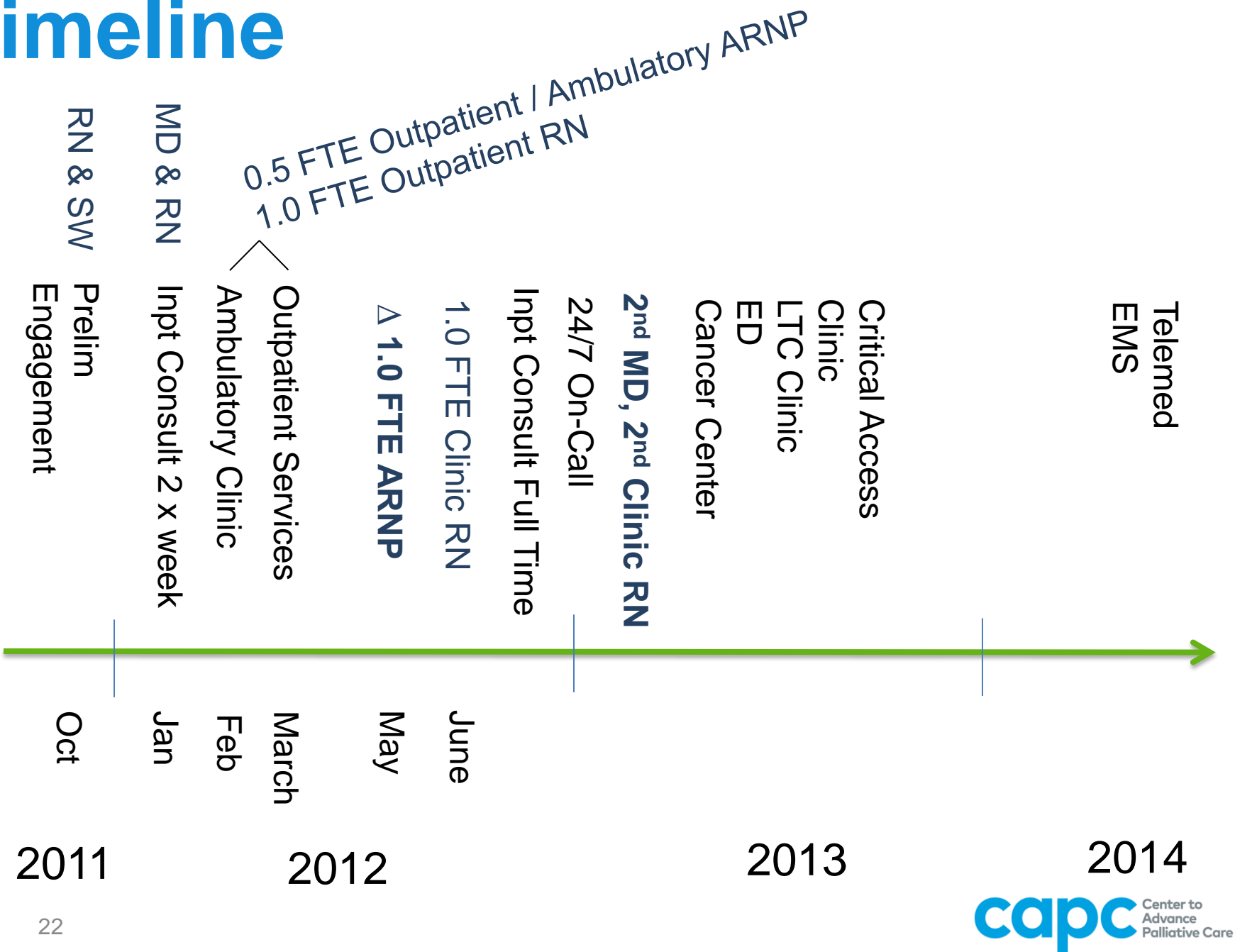
Condition	# of Patients	% of Total
High Risk and Priority Risk	1,709	25.3
Diabetes	1,725	25.6
Congestive heart Failure (CHF)	244	3.6
Coronary Artery Disease (CAD)	1,115	16.5
Chronic Obstructive Pulmonary Disease (COPD)	510	7.5

Patients with Claims over \$100K = 26 (\$3.56M)

True Palliative Care

→ What is it?

Timeline



Where we are now

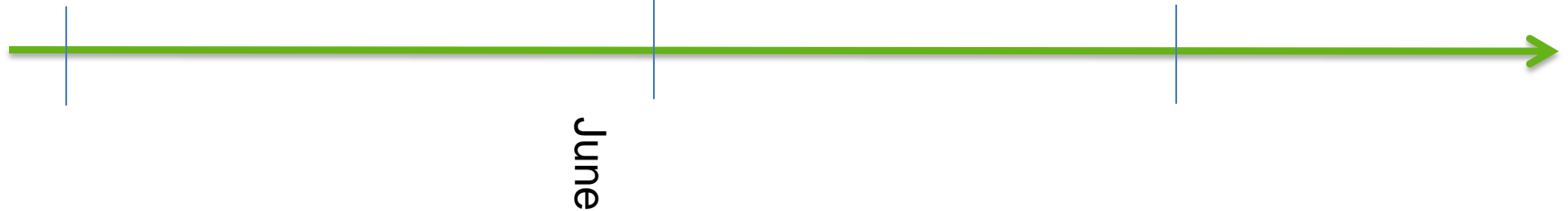
2nd 1.0 FTE ARNP

Second Team

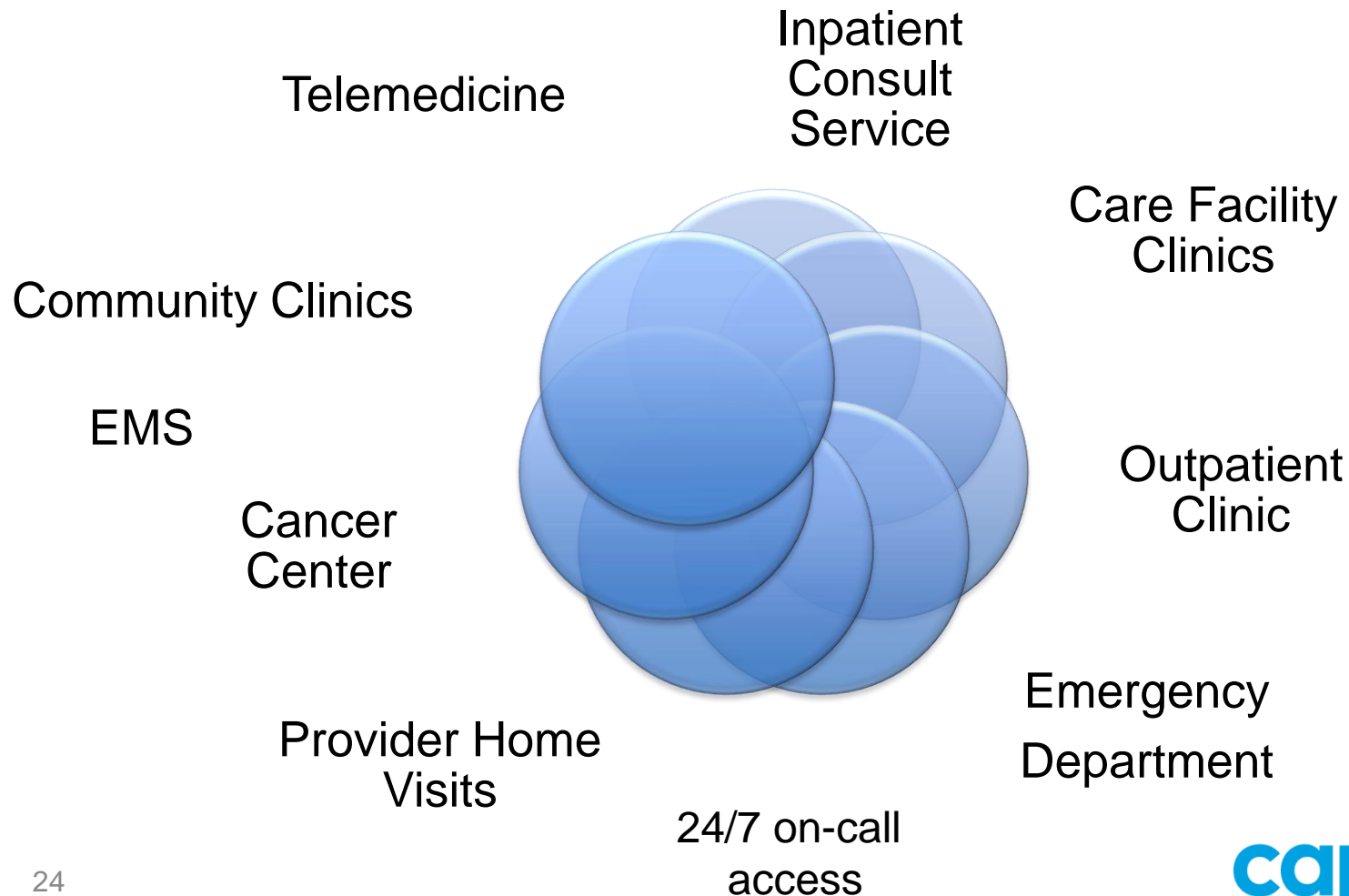
1.0 FTE ARNP

1.0 FTE RN

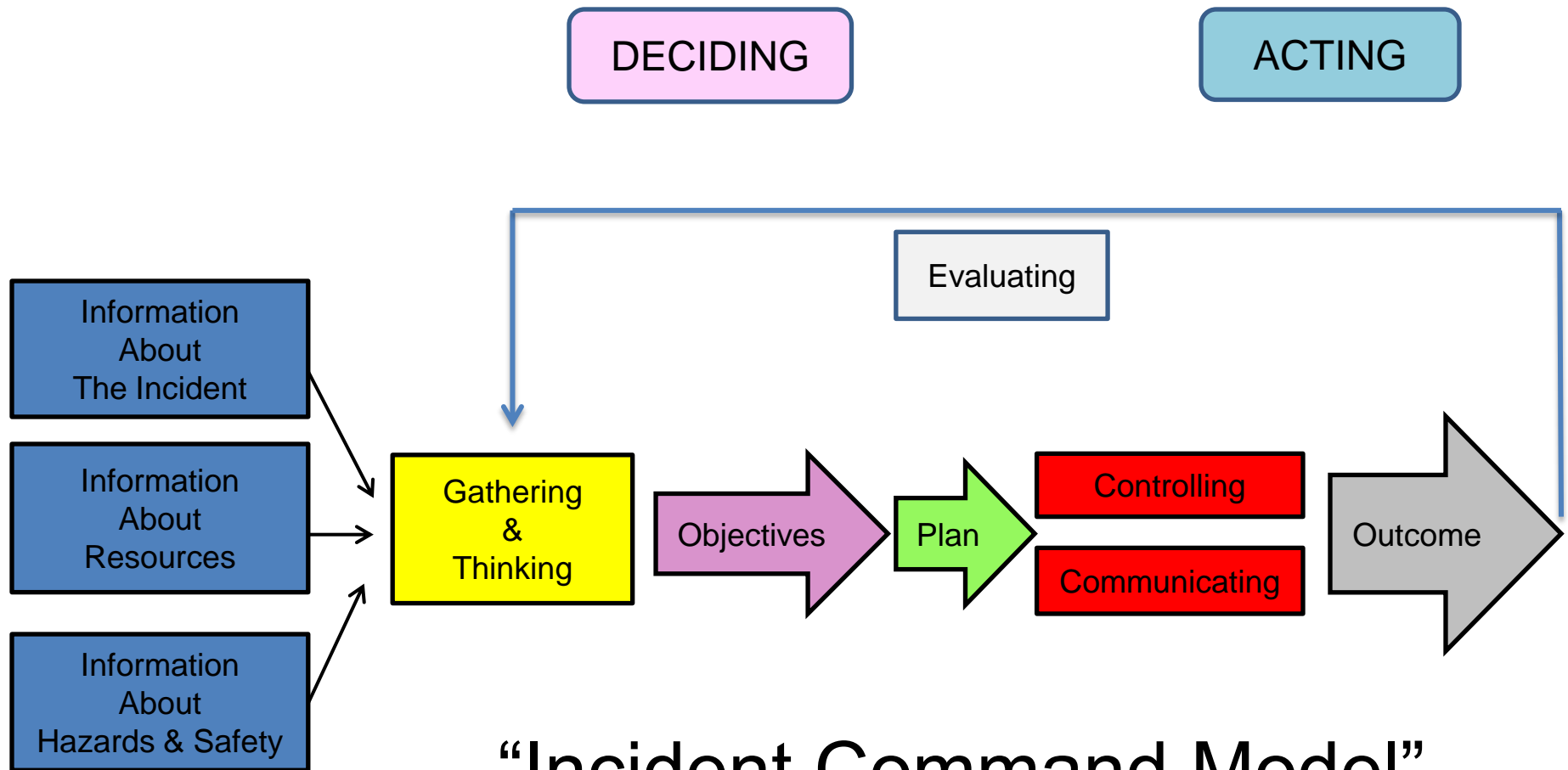
1.0 FTE LISW



Current Palliative Care Services



Upstream Thinking



“Incident Command Model”

Patient Story

72 year old female: DM, Hypertension, CAD, CVA, Dysphagia, Aspiratory pneumonia, COPD, Atrial Fib, Respiratory Failure

Prior to Palliative Care 2009 - 2011

- 27 Hospitalizations
- 2 ED visits

Inpatient Palliative Care 2012

- 7 Hospitalizations
- 5 ED visits

Patient Story

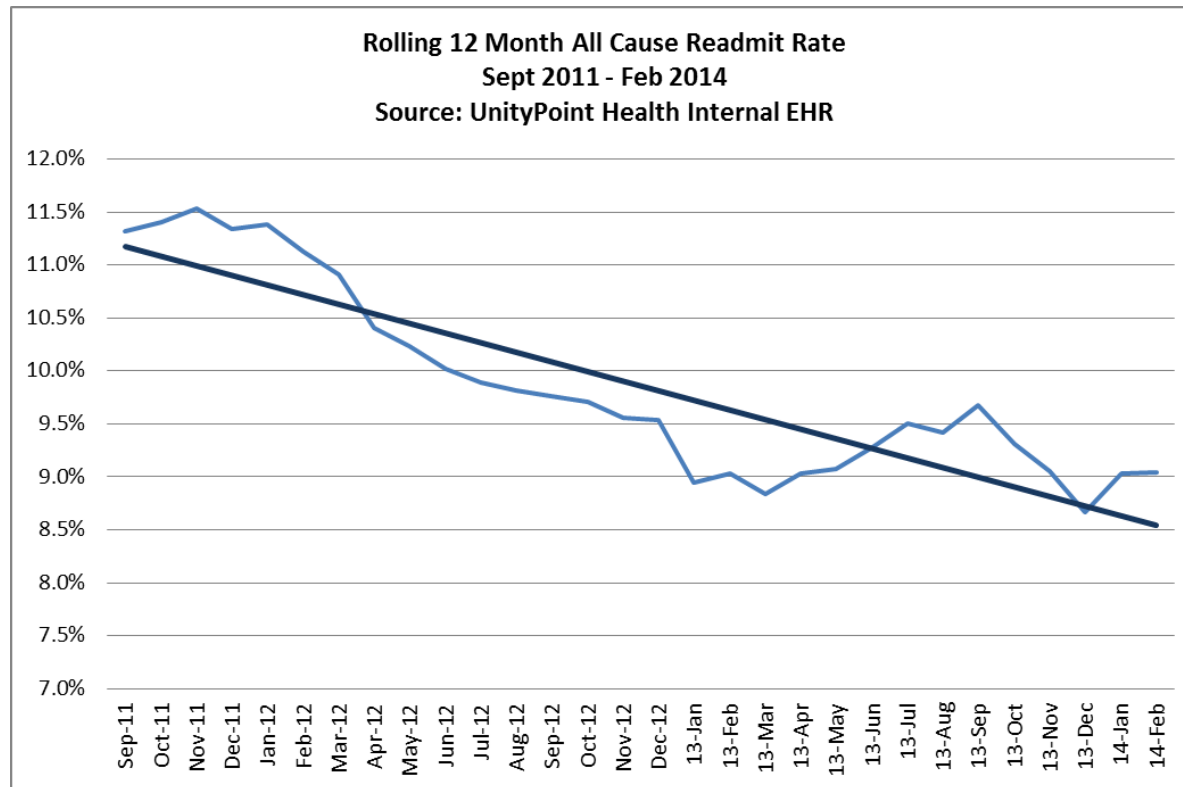
Comprehensive Palliative Care 2013 - Present

→ 4 Hospitalizations

→ 3 ED Visits

Results

Rolling Readmission Rate = 6.53% for patients seen in Outpatient




Results

Measure	Results
% of Zero Admissions	90%
Reduction in 30-Day Readmissions	40%
Days Hospitalized Per Consult	1.79
IPPC Consultation Rate	27%

Results

70% reduction per capita
expenditures

Results

 PRESS GANEY®	2013 Overall Patient Satisfaction Mean Score
Trinity Palliative Care	95
All Sites	89



UnityPoint Clinic

Congratulations to Palliative Care

as the Press Ganey Patient Satisfaction top scorer
for the UnityPoint Clinic – Fort Dodge Division

Quarter 3, July-September 2013

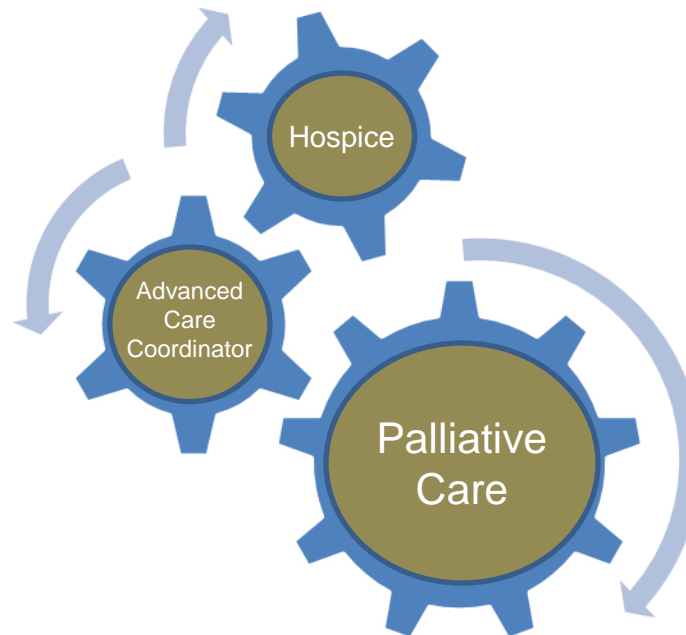
Thank You to the Palliative Care patients for
responding with your opinion on the Press Ganey survey.

Metrics

- Data is needed to prove the palliative case
- Compare “apples to apples”
- Identify gaps, opportunities
- Enhance fiscal conversations
 - Cost avoidance / resource allocation / ???

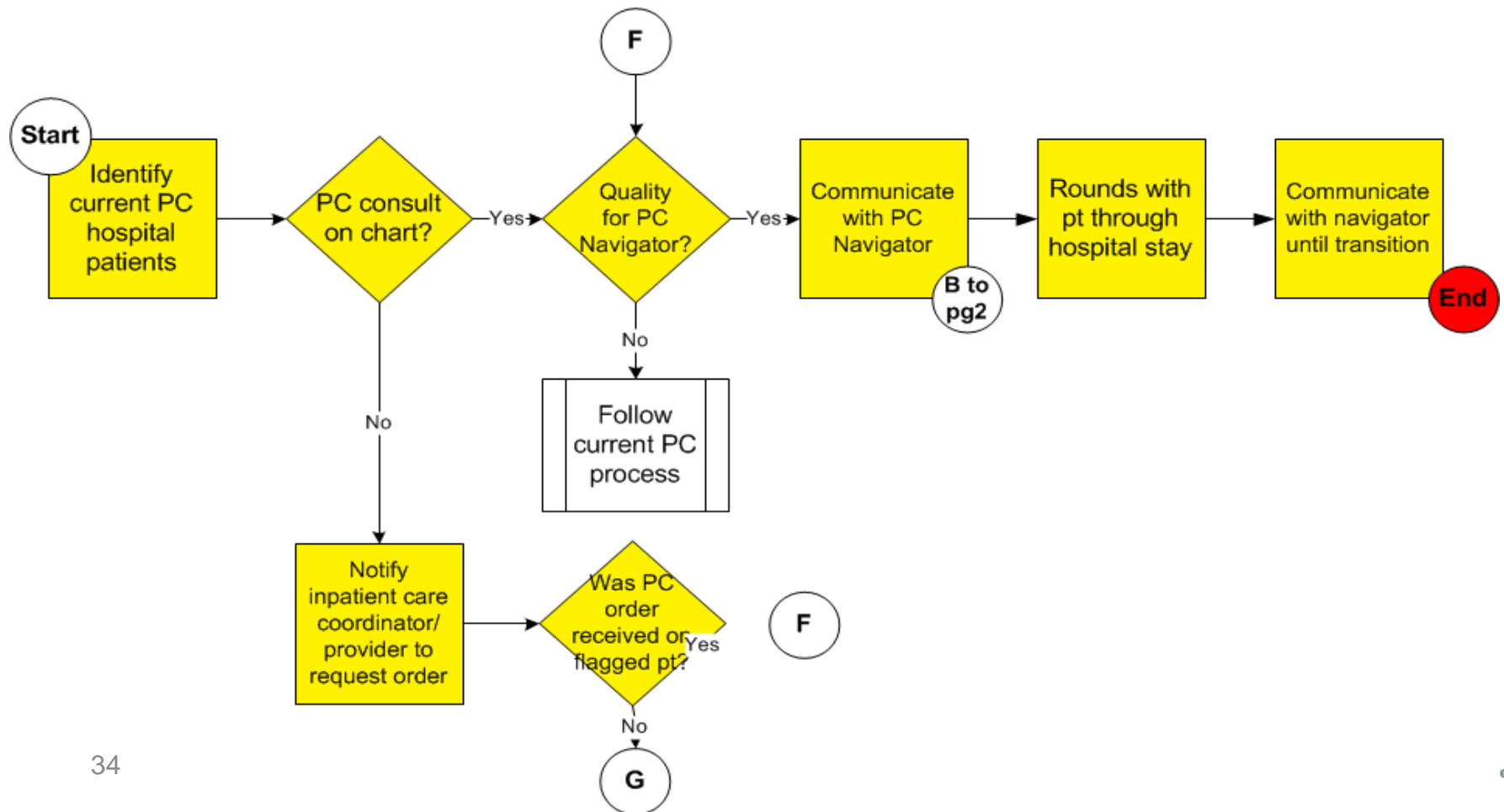
Opportunities

Palliative Care & Advanced Care Collaborative



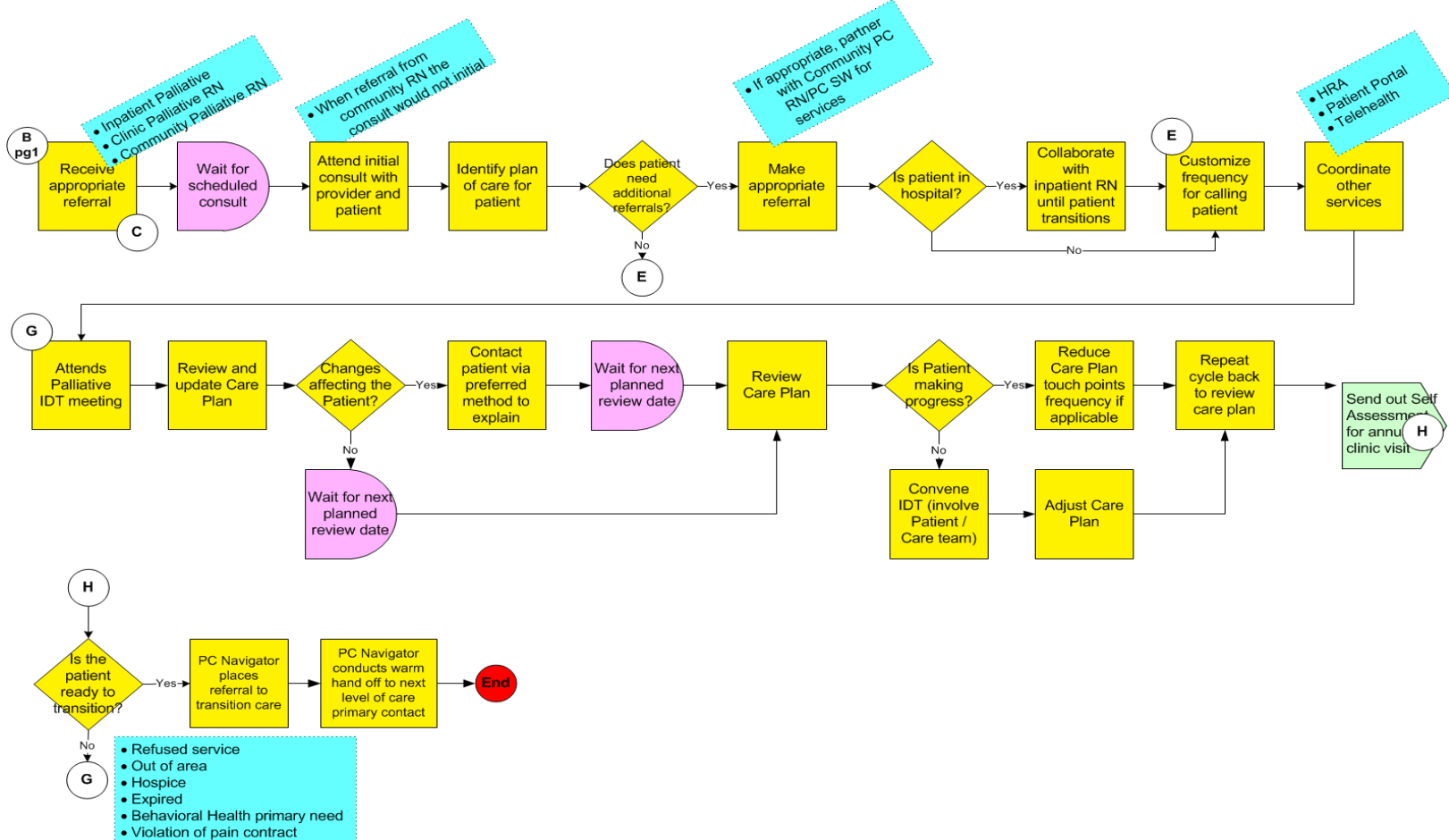
Advanced Care Collaborative

Inpatient Palliative Care RN



Advanced Care Collaborative

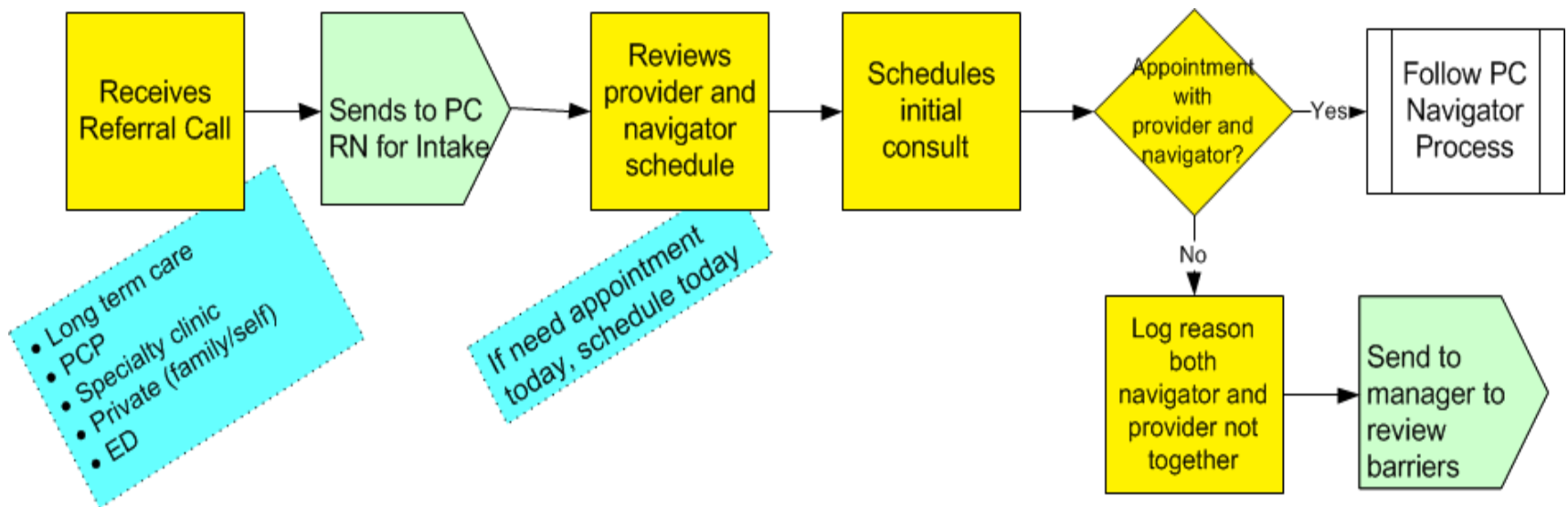
Palliative Care Navigator



Advanced Care Collaborative

Ambulatory Palliative Care

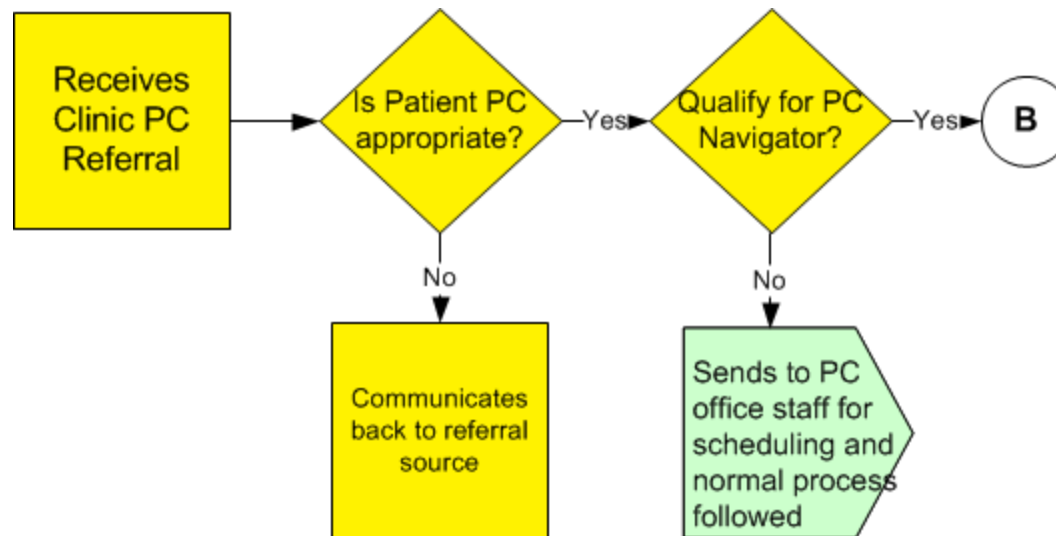
PC Office Staff



Advanced Care Collaborative

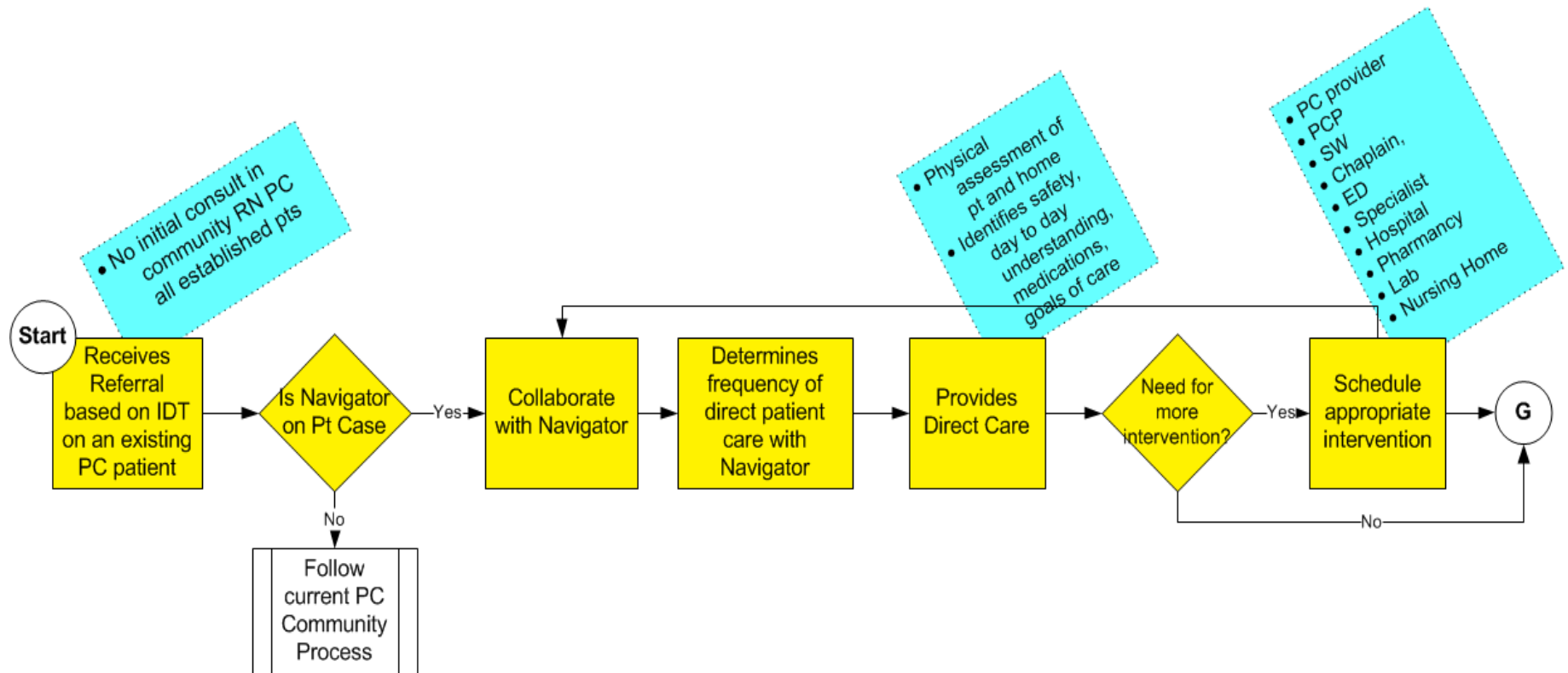
Ambulatory Palliative Care

Clinic PC RN



Advanced Care Collaborative

Community Palliative Care



Opportunities or Obstacles

→ Boards represent systems as director plenipotentiary

–having full power to take independent action

→ Importance of clearly defined administrative structure

–lead and support roles

The Solution is...

Understand, Manage & Thrive...



Paradigm Architecture

It's About Behavior Change

It's About System Design

Data

Human Dilemma Is Complex

Data Towards Accountability

Actionable Data

Predictive Modeling

Ambiguity and Improvisation

- Meet each patient where they are
- Meet each participant where they are
- Meet your system where it is
- Get comfortable with the “unknown”
- Embrace the chaos
- Patient first....the rest will follow

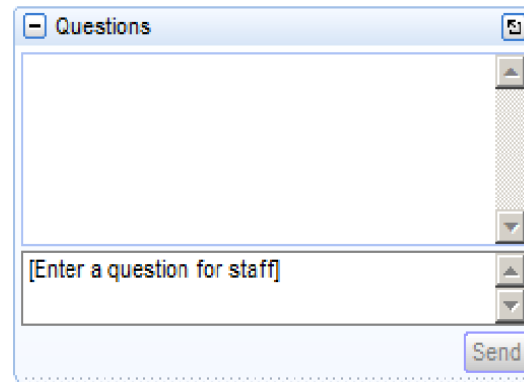
You have no choice if you don't know your options.

Palliative Care. A different voice in healthcare...so patients can find their own. ©

+ transcend medicine

Questions and Comments

- Do you have questions for the presenter?
- Click the hand-raise icon (🙋) on your control panel to ask a question out loud, or type your question into the chat box.



CAPC Events and Webinar Recording

- For a calendar of CAPC events, including upcoming webinars and office hours, visit
 - <https://www.capc.org/providers/webinars-and-virtual-office-hours/>
- Today's webinar recording can be found in CAPC Central under '**Community Based Webinars**'
 - https://central.capc.org/eco_player.php?id=186