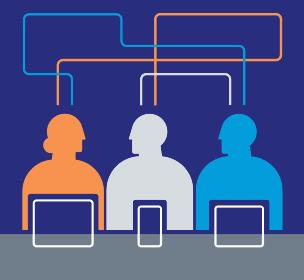


# ***Making the Case for Social Workers as Integral Members of the Home-Based Palliative Care Team***

Stephanie DePiano, MSW, LCSW, ACHP-SW  
Amy Frieman, MD

June 13, 2017



# CAPC National Seminar and Boot Camp 2017

Practical Tools for Making Change  
November 9-11, 2017  
Sheraton Grand Phoenix | Phoenix, Arizona

Pre-Seminar Boot Camp: Developing  
Palliative Care in Community Settings  
November 8, 2017

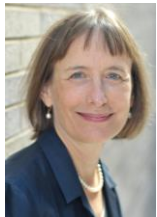
## 2017 SEMINAR THEMES

- Program design for all care settings
- High-functioning teams
- Health equity in palliative care
- Quality measurement

## HIGHLIGHTS

- Interactive sessions on cutting edge topics
- Networking events to connect and share ideas
- Office Hours with Seminar faculty for deep dive Q&A
- Poster session and reception

## KEYNOTE LINEUP



**Diane E. Meier, MD, FACP**  
Director, Center  
to Advance  
Palliative Care



**Eric Widera, MD**  
Co-founder,  
Geri-Pal



**Kimberly  
Sherell  
Johnson, MD**  
National Health  
Disparities  
Expert



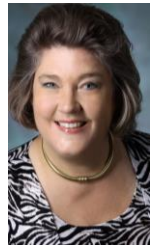
**Ira Byock, MD**  
Founder,  
Providence  
Institute for  
Human Caring



**Lauren Taylor,  
MDiv, PhD(c)**  
Co-author, *The  
American Health  
Care Paradox*



**Matthew  
Gonzalez, MD**  
Associate  
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**Lynn Hill  
Spragens,  
MBA**  
Leading National  
Palliative Care  
Consultant

# ***Making the Case for Social Workers as Integral Members of the Home-Based Palliative Care Team***

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# Objectives

- Define the role of the social worker on the home-based palliative care team
- Understand the value-add of social work in health reform
- Review Hackensack Meridian's home-based palliative care program and the function of social workers on the team
- Identify barriers to social workers' leadership and empower social workers to overcome them

# Health Care Reform

- Payment models are changing toward value-based care
  - Moving away from FFS model
  - Population health, bundles, shared risk
- Palliative care programs fit firmly in these new models

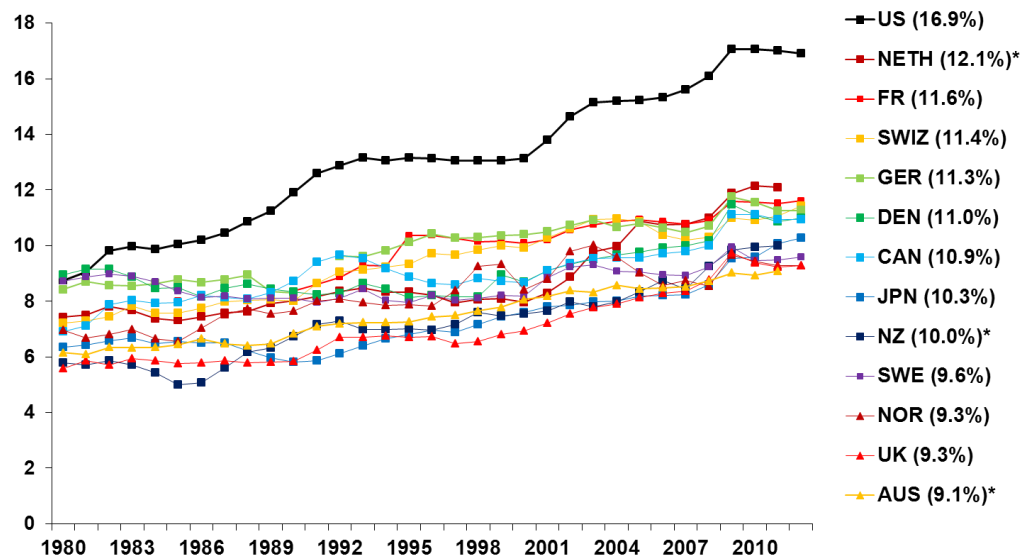
# The Cost of Health Care

## → Health Care Expenditures (2012)

- 16.9% of GDP

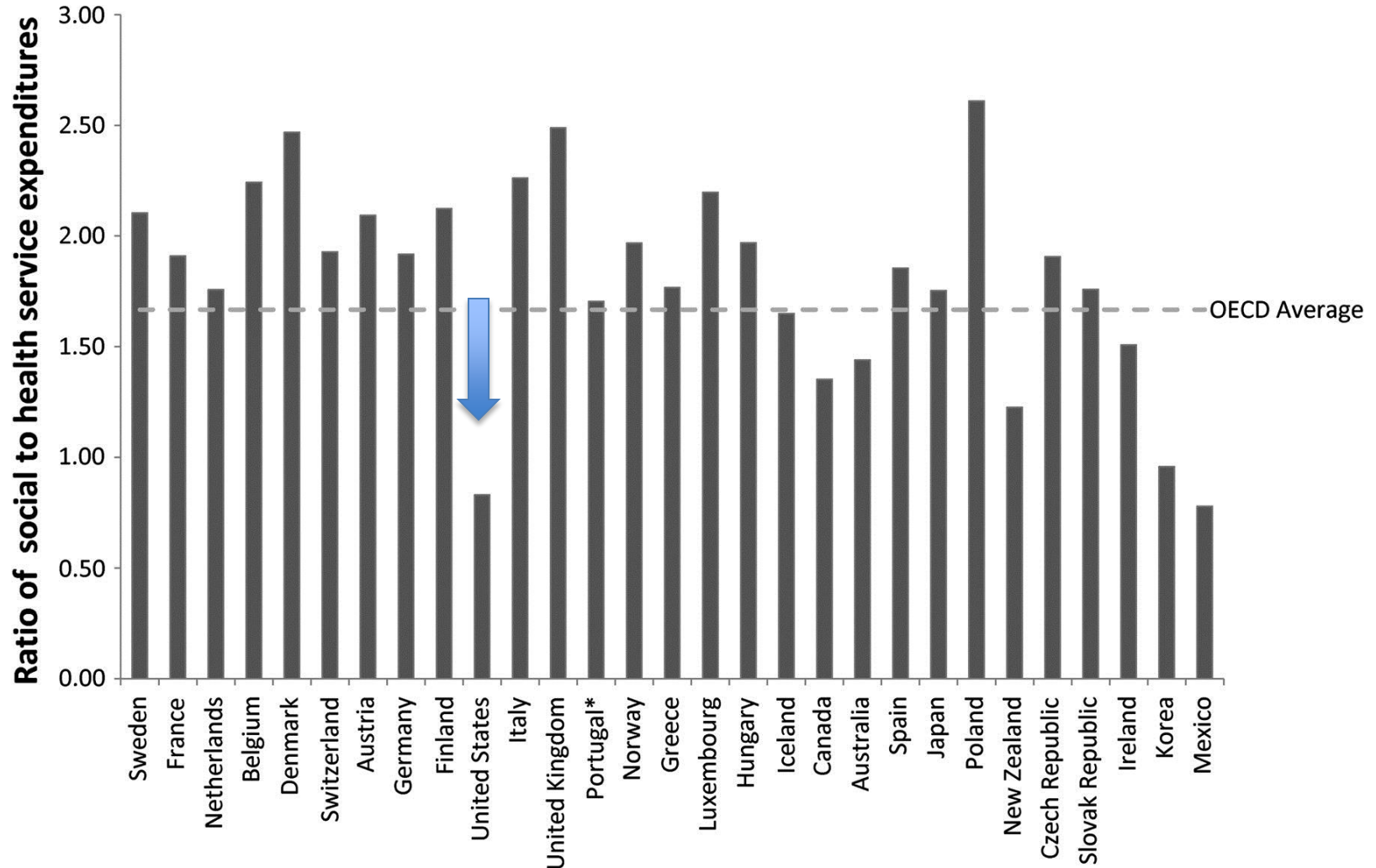
- \$8,745 per capita

- 2.5 times more than OECD average of \$3,484



# Low Ratio of Social to Health Service Expenditures in U.S.

for Organization for Economic Co-operation and Development (OECD) countries, 2005.



Bradley E H et al. *BMJ Qual Saf* 2011;20:826-831

# Social Workers Add Value

- How do we prevent needless ED visits and re-admissions?
  - Must adequately address social determinants to impact health outcomes
  - Must define goals of care
  - Must provide patients and families with emotional support and resources





# The Most Comprehensive and Integrated Health Network in New Jersey

# Hackensack Meridian *Health*

## Overview



**Licensed Acute Beds**  
4,024



**Hospitals**  
2 Academic  
9 Community  
2 Children's



**Team Members**  
27,986



**Home Care**  
Over 19,000 visits  
annually



**Acute Admissions**  
153,185



**Physicians**  
6,006



**ER Visits**  
568,431



**Medical Residents**  
503



**Fitness Members**  
30,000



**Rehab**  
16 Facilities



**Net Revenue**  
\$4.1B

### Navigational Key

- ↔ Discharges and Transitions of Care
- ➔ Quality Initiatives

## Palliative Care Database

- Continuous reporting analysis
- Performance improvement
- Standardization of assessments and care
- Initial, follow-up, psychosocial, spiritual, and family conferences

# Palliative Care Service

## Home-Based Program

- Serious Chronic or Advanced Illness
- Interventions: symptom management, ACP, psychosocial and spiritual support
- Team approach: NP, RN, SW, Chaplain, MD oversight
- Seen across continuum (home, ALF, SAR, etc.)

## Inpatient

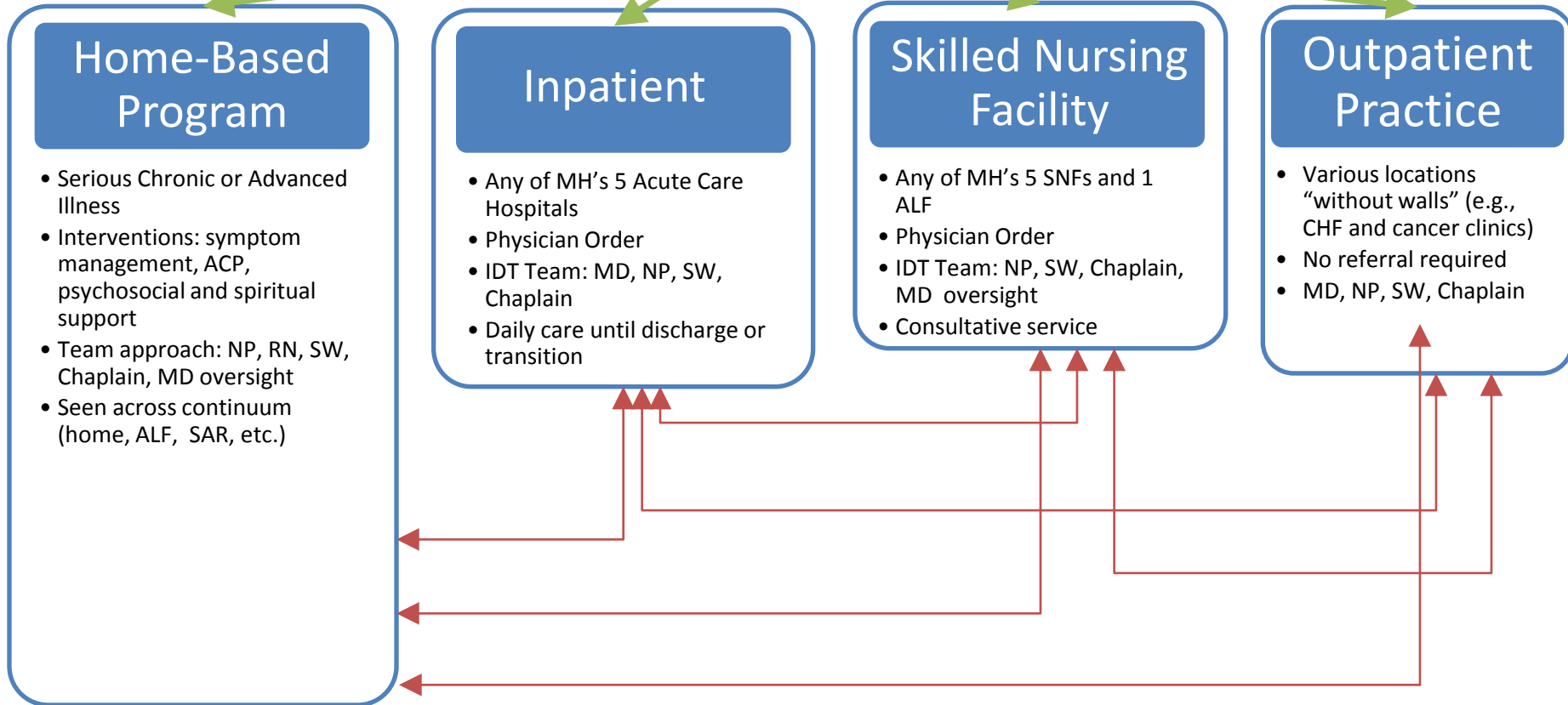
- Any of MH's 5 Acute Care Hospitals
- Physician Order
- IDT Team: MD, NP, SW, Chaplain
- Daily care until discharge or transition

## Skilled Nursing Facility

- Any of MH's 5 SNFs and 1 ALF
- Physician Order
- IDT Team: NP, SW, Chaplain, MD oversight
- Consultative service

## Outpatient Practice

- Various locations "without walls" (e.g., CHF and cancer clinics)
- No referral required
- MD, NP, SW, Chaplain



# Home-Based Program

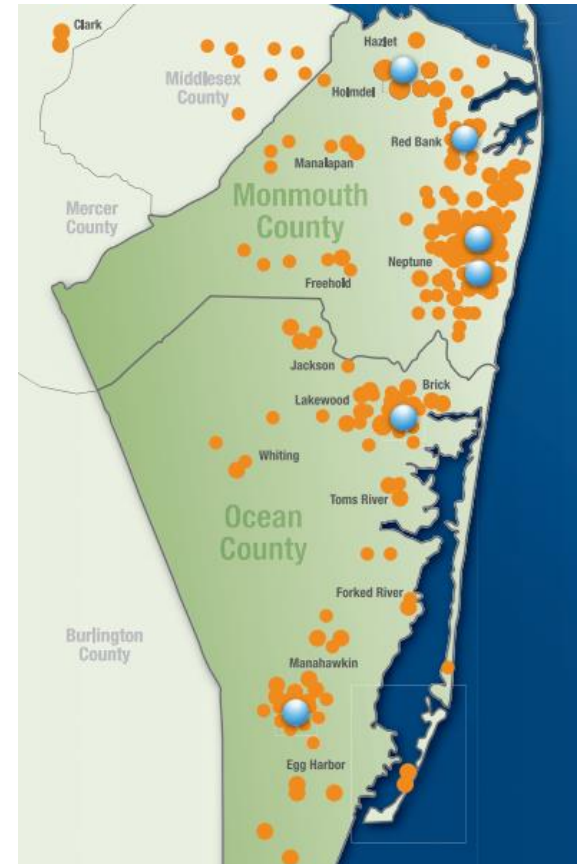
2012 to 2016

# Meridian Care Journey

- A Medicare Demonstration Project set out to:
  - Improve quality of life of patients and families facing serious illness
  - Provide patients and families with education and emotional support needed to make informed decisions relative to end of life care
- Followed patients across care continuum
- Developed a program that is reproducible

# Setting & Demographics

- Integrated health system in central NJ
- Monmouth and Ocean counties
  - Suburban
  - High percentage of elderly population
  - Socioeconomic diversity
- Patients followed at home
  - Independent residence
  - Assisted living
  - Long-term care facility



# Enrollment Criteria

- Medicare Part A and B  
(without Managed Care)
- Age 65 or older
- Not on Hospice
- Discharged from one of three Meridian legacy hospitals with MS-DRGs representing seven specific disease states
  - Cancer, heart failure, COPD, dementia, stroke, end-stage renal disease, end-stage liver disease
  - Patients stratified to three levels by acuity to determine interventions

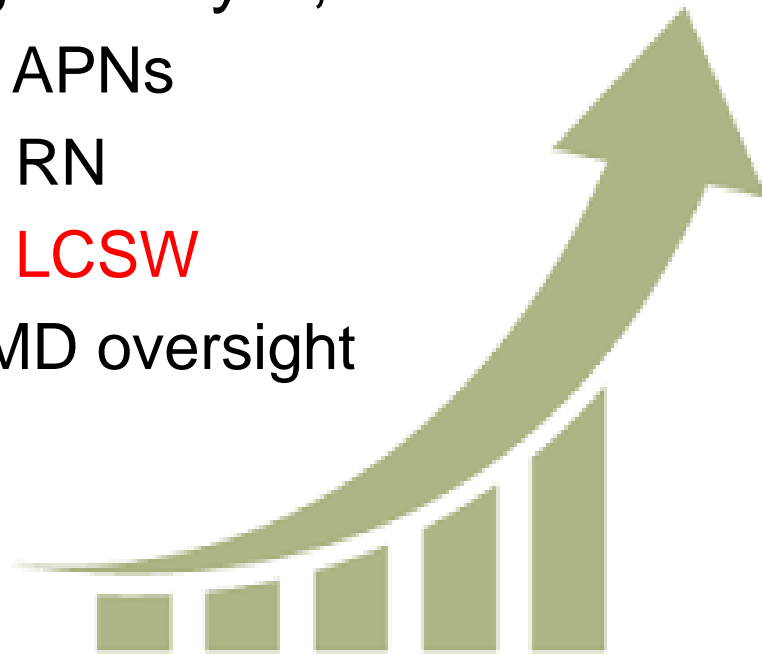
# Interdisciplinary Palliative Care Team

→ Began July 1, 2012

- 2 APNs
- 1 RN
- 1 LCSW
- MD oversight

→ Staffing grew to

- 3 APNs
- 6 RNs
- 5 social workers
- 1 chaplain
- MD oversight





# Interventions

Touch	Total 48 Months	Touches by Provider	Total 48 Months	% by Provider
Touch Calls	37234	CC	15510	21%
		NP	8575	23%
		<b>SW</b>	<b>12743</b>	<b>34%</b>
Face-to-Face Visits	35683	CC	13261	37%
		NP	8585	24%
		<b>SW</b>	<b>13383</b>	<b>38%</b>
Additional Calls & Tasks	25318	CC	13599	58%
		NP	5175	21%
		<b>SW</b>	<b>4475</b>	<b>20%</b>

# Meridian Care Journey Case Assignment

- Over the 4 years, nearly **3,700** patients were enrolled
  - 1,889 active patients at our highest point
- Social workers became lead case managers for **1/3** of patients
  - Empowered social workers
  - Even playing field
  - Social work skills identified as equally important as those of nursing
- Unique and valued aspect of the program

# New Home-Based Program

2017

# Our Current Home-Based Palliative Care Program

## → Two-pronged

### – Fee-for-service

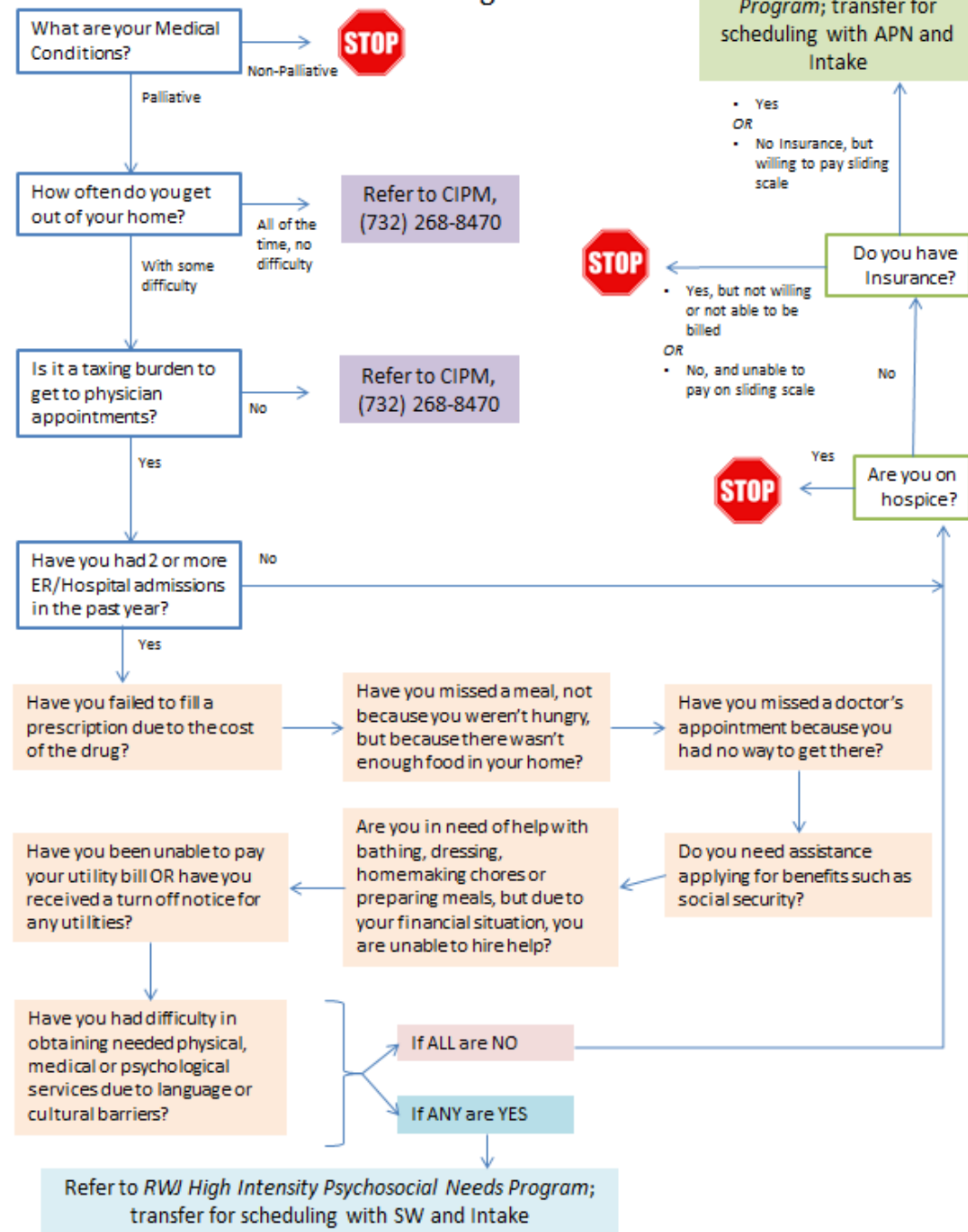
- 2 APNs, 2 SW, 1 chaplain

### – Robert Wood Johnson Foundation high intensity social work program

- 2 RNs, 4 SW, 1 chaplain

# Enrollment Criteria & Screening Protocol

## Palliative Care Home-Based Screening Protocol



# Program differentiation

## HbPC

- APN for medical management
- Billing for APN visits
- Billing for LCSW Psychotherapy
- APN visits ~1 / month (but as needed based off of APN clinical judgment)
- # SW visits/interventions determined by SW
- Co-management model

- Palliative care diagnosis
- Taxing effort to get out of the home
- Social worker services including:
  - Psychotherapy
  - Applications (Medicaid, JACC, RX, etc.)
  - ACP
  - Emotional support to patients and caregivers
  - Chaplain PRN

## RWJ

- High utilization ( $\geq 2$  ED/inpatient admissions during past year)
- No billing
- RN for medical management
- Social work services at **high intensity** (multiple visits a month, going to Medicaid office attend outreach appointments etc.)
- Minimum 3 SW interventions monthly
- Minimum 1 RN visit monthly
- Recommendation based model (recommendations made to physicians)

# Robert Wood Johnson Foundation Grant Enrollees

- High health care utilization
- High social need
  - Food instability
  - Home care
  - Insurance
  - Medications
- Minimum of three social work interventions monthly

# Interventions – 1<sup>st</sup> Quarter

	Face-to-Face Visits	Phone Interventions	Total	% by FTE
<b>HbPC</b>				
APN	457	149	<b>606</b>	61%
RN		112	<b>112</b>	11%
<b>SW</b>	293	257	<b>550</b>	<b>28%</b>
<b>RWJ Foundation</b>				
RN	186	104	<b>290</b>	45%
<b>SW</b>	249	446	<b>695</b>	<b>55%</b>
<b>Total</b>				
APN	457	149	<b>606</b>	37%
RN	186	216	<b>402</b>	25%
<b>SW</b>	542	703	<b>1245</b>	<b>38%</b>



# Social Work Palliative Care Role

# The Social Work Role in Palliative Care

- Addressing concrete needs
  - Basic functional needs
  - Food instability
  - Medication assistance
  - Transportation
  - Utility assistance
  - Housing

# The Social Work Role in Palliative Care

## → Examples of concrete needs

- Medicaid
- NJ JACC and Statewide Respite
- Medication (PAAD and RX assistance programs)
- Utility assistance program
- MOW and meal delivery services
- Needed DME and skilled nursing
- Transition patients to hospice
- Transition patients to alternate levels of care- ALF, LTC

# The Social Work Role in Palliative Care

## → Addressing emotional needs

- Adjustment to disease process and life changes
- Physical limitations
- Intimacy issues
- Change of life roles
- Loss of identity
- Speaking with children about their ill parents
- Anticipatory grief
- Adjustment to illness & limitations
- End of life counseling



# The Social Work Role in Palliative Care

## → Psychotherapy

- Cognitive behavioral therapy
- Meaning-centered
- Solution-focused
- Mindfulness

## → Ability to generate revenue

# The Social Work Role in Palliative Care

- Identify caregiver stress
  - Educate on self care
  - Brainstorm avenues for support
  - Facilitate a monthly dementia caregiver support group
- Ensure patients safety by working with outside agencies when needed
- Continuity of care



# The Social Work Role in Palliative Care

- Advance care planning discussions
  - Help patients identify values and goals
  - Complete LW and HCP documents
  - Initiate POLST discussions
  - Support patient and family in making difficult decisions

# Social Work and Advance Care Planning

- During **72%** of all psychosocial visits, advance care planning was addressed
  - Living wills were discussed, initiated and completed
  - POLST documents were reviewed and discussion about goals of care conducted
- When restricting to patients who we followed for at least 90 days, ACP addressed **99%** of the time

HIPAA PERMITS DISCLOSURE OF POLST TO OTHER HEALTHCARE PROFESSIONALS AS NECESSARY

**NEW JERSEY PRACTITIONER ORDERS FOR LIFE-SUSTAINING TREATMENT (POLST)**

Follow these orders, then contact physician/APN. This Medical Order Sheet is based on the current medical condition of the person referenced below and their wishes stated verbally or in a written advance directive. Any section not completed implies full treatment for that section. Everyone will be treated with dignity and respect.

Person Name (last, first, middle) \_\_\_\_\_ Date of Birth \_\_\_\_\_

<b>A</b>	<b>GOALS OF CARE</b> (See reverse for instructions. This section does not constitute a medical order.)	
<b>B</b>	<b>MEDICAL INTERVENTIONS:</b> Person is breathing and/or has a pulse <input type="checkbox"/> Full Treatment. Use all appropriate medical and surgical interventions as indicated to support life. If in a nursing facility, transfer to hospital if indicated. See section D for resuscitation status. <input type="checkbox"/> Limited Treatment. Use appropriate medical treatment such as antibiotics and IV fluids as indicated. May use noninvasive positive airway pressure. Generally avoid intensive care. <input type="checkbox"/> Transfer to hospital for medical interventions. <input type="checkbox"/> Transfer to hospital only if comfort needs cannot be met in current location. <input type="checkbox"/> Symptom Treatment Only. Use aggressive comfort treatment to relieve pain and suffering by using any medication by any route, positioning, wound care and other measures. Use oxygen, suctioning and manual treatment of airway obstruction as needed for comfort. Use Antibiotics only to promote comfort. Transfer only if comfort needs cannot be met in current location. Additional Orders: _____	
<b>C</b>	<b>ARTIFICIALLY ADMINISTERED FLUIDS AND NUTRITION:</b> Always offer food/liquids by mouth if feasible and desired. <input type="checkbox"/> Defined trial period of artificial nutrition. <input type="checkbox"/> No artificial nutrition. <input type="checkbox"/> Longterm artificial nutrition.	
<b>D</b>	<b>CARDIOPULMONARY RESUSCITATION (CPR)</b> Person has no pulse and/or is not breathing <input type="checkbox"/> Attempt resuscitative CPR <input type="checkbox"/> Do not attempt resuscitation/DNAR Allow Natural Death	<b>AIRWAY MANAGEMENT</b> Person is in respiratory distress with a pulse <input type="checkbox"/> Intubate/air artificial ventilation as needed <input type="checkbox"/> Do not intubate - Use O2, manual treatment to relieve airway obstruction, medications for comfort.
<b>E</b>	If I lose my decision-making capacity, I authorize my surrogate decision maker noted below to modify or revoke these NJ POLST orders in consultation with my treating physician/APN. Health care representative identified in an advance directive <input type="checkbox"/> Yes <input type="checkbox"/> No Other surrogate decision maker <input type="checkbox"/> Yes <input type="checkbox"/> No Print Name of Surrogate (address on reverse) _____ Phone Number _____	
<b>F</b>	<b>SIGNATURES:</b> I have discussed this information with my physician/APN. Signature _____ <input type="checkbox"/> Person Named Above <input type="checkbox"/> Health Care Representative/Legal Guardian <input type="checkbox"/> Spouse/Civil Union Partner <input type="checkbox"/> Parent of Minor <input type="checkbox"/> Other Surrogate	Has the person named above made an anatomical gift: <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Unknown These orders are consistent with the person's medical condition, known preferences and best known information. PRINT - Physician/APN Name _____ Phone Number _____ Physician/APN Signature (Mandatory) _____ Date/Time _____ Professional License Number _____

1/27/14 **SEND ORIGINAL FORM WITH PERSON WHENEVER TRANSFERRED**



# Social Work and Advance Care Planning

- Advance care planning is a process
  - Establishing relationships
  - Goals and values translated to treatment interventions
  - Allowance for the ACP process to evolve

# Case Study

# Background Information

- Joyce is a 70 year-old female with a medical history of:
  - COPD - O<sub>2</sub> dependent
  - Chronic DVTs
  - Chronic arthritic pain
  - Anxiety and Depression
  - Actively smokes two packs per day
- She lives in a home that had significant water damage from Hurricane Sandy

# Background Information

- She is a hoarder and has small pathways in the home
- She has not paid her mortgage in 5 years, her home had been in foreclosure for about a year
- Her son and his s/o reside in the home; however, offer no support
- She utilizes a walker and wheelchair for mobility
- Independently manages her ADLs
- Her daughter fills her pill box

# Nursing Interventions

- Initial visit completed by RN
- RN coordinated with physicians to get patient back to their office for regular visits
- RN helped to establish a safe pain regimen
- RN coordinated bloodwork for INR check
- RN scheduled LCSW to meet with patient for support and to address “social needs”



# Care Coordination

- Coordinated with outpatient psych for management of anxiety and depression
- Worked with water and electric companies to have services resumed so she could remain at home
  - Applied for utility assistance programs
  - Assisted with developing a payment plan



# Resource Connection



- Referral made to Meals on Wheels and local food pantry
- Applied for prescription assistance program
- Initiated Medicaid process
- Worked with the sheriff's office to hold off on sheriff's sale of the home until safe housing could be established

# Advance Care Planning

- Supportive counseling to help patient cope with multiple life stressors, as well as disease progression
- Completed LW (trusting relationship)
- Completed POLST document with PC APN
- Coordinated the transition into a LTC
- Eventually transitioned to Hospice



# Summary

- Joyce began with the Meridian Care Journey program in December 2013
- Transitioned to Hospice April 1, 2016
- The palliative care team, led by the social worker, walked this **3 year** journey with her



# Social Work Leadership

# Leadership Attributes

- Effective communication
- Education
- Oversight
- Team support

# Institutional Barriers to Social Work Leadership

- Used as support or administrative staff
- Doctors and nurses are in charge
- No administrative time is given
- Not invited to attend key meetings or committees
- Do not have a voice

# Self-reported Barriers to Social Work Leadership

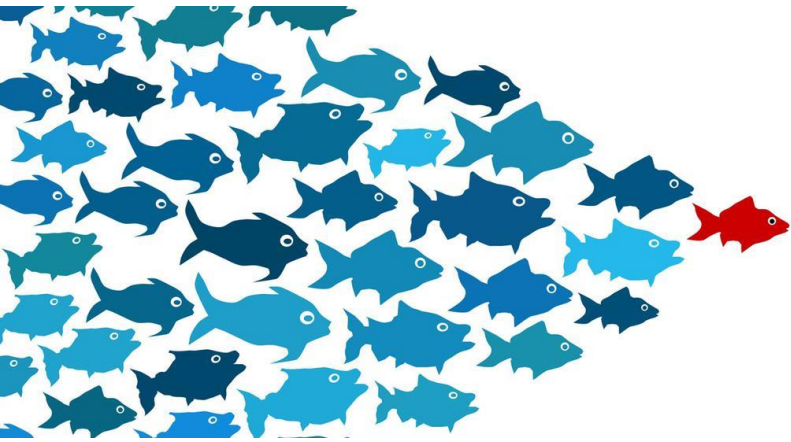
- I am “*just*” the social worker
- I do not feel trained to be a leader
- I am too young
- I am over-worked
- I don't have enough time
- I'm not interested/trained in research
- I can't speak in public



# Leadership Qualifications

- Appropriate educational background
- Strong palliative care knowledge base
- Excellent interpersonal skills
- Advocacy skills
- Viewed as a leader by **entire** team and the **system at large**

# Social Work Activities



- Monthly lectures at nursing orientation
- Educational series at skilled nursing facilities
- Hospice and Palliative Care Month
- National Healthcare Decisions Day
- Compassion Fatigue

# System & Community-Wide Initiatives

- POLST education to EMS providers
- OREC (regional ethics committee)
- Support and educate other clinicians

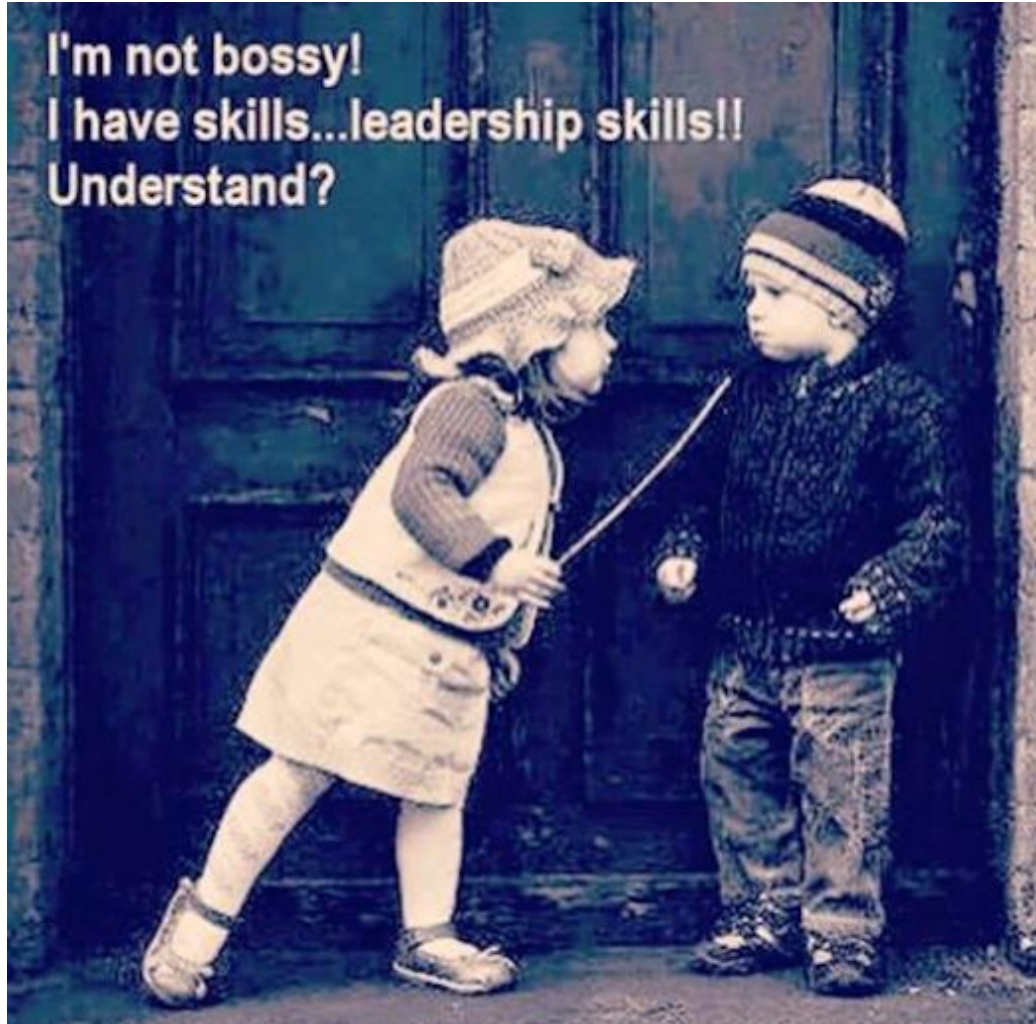




# Promoting Self Care

- Compassion Fatigue Day for entire team to encourage self-care
  - Started with Palliative Care only
  - Expanded to hospital staff
  - Now system-wide initiative
- Code Lavender
  - Ongoing research

**I'm not bossy!  
I have skills...leadership skills!!  
Understand?**



# How to Become a Social Work Leader

- Be your own advocate
  - Highlight your skills and achievements
  - Volunteer for new opportunities
- Teach others
- Support colleagues
- Give presentations
- Conduct research
- Join committees
- Network
- Speak up



# Social Work Leadership in Palliative Care


- Demonstrate your financial value
- Obtain clinical licensure
- Advocate for social work reimbursement platforms
  - *Reimbursement streams, such as the development of new CPT codes that reflect the role of the interdisciplinary team (including social workers) in advance care planning*
- It is up to us to become leaders as both palliative care and the role of social workers grows

# References

- Altilio, T. Otis-Green, S. (2011 March 28). *Oxford Textbook of Palliative Care Social Work*. New York, New York. Oxford University press.
- Haynes, K. (2016). Social Workers as Leaders. *Social Worker Today*. Retrieved from:  
[http://www.socialworktoday.com/archive/exc\\_040714.shtml](http://www.socialworktoday.com/archive/exc_040714.shtml)
- Morgan, L. (2014, September). Palliative Care Growth Trend Continues, According to the Latest Center to Advance Palliative Care. *CAPC*. Retrieved from:  
<https://www.capc.org/>



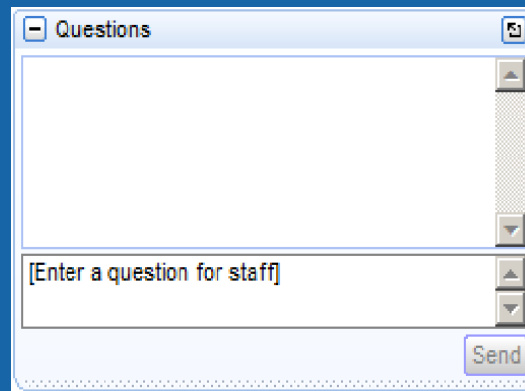
Be the kind  
of leader that  
you would  
follow.



-WALLPAG-

# Questions and Comments?

Please type your question into the questions pane on your webinar control panel.



A screenshot of a web-based interface titled "Questions". The interface consists of a large empty text area for input, a smaller text area below it containing the placeholder text "[Enter a question for staff]", and a "Send" button at the bottom right. The window has a standard title bar with a close button and a maximize button.