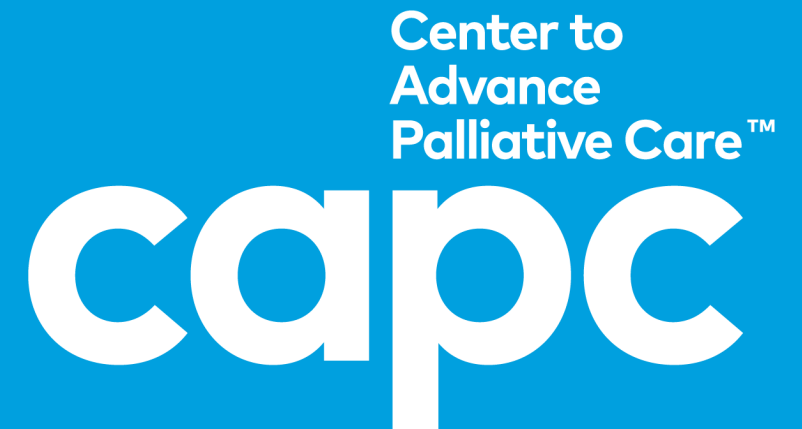


# Briefing: Palliative Care State of the Field 2022

December 1, 2022



# What's on your mind?

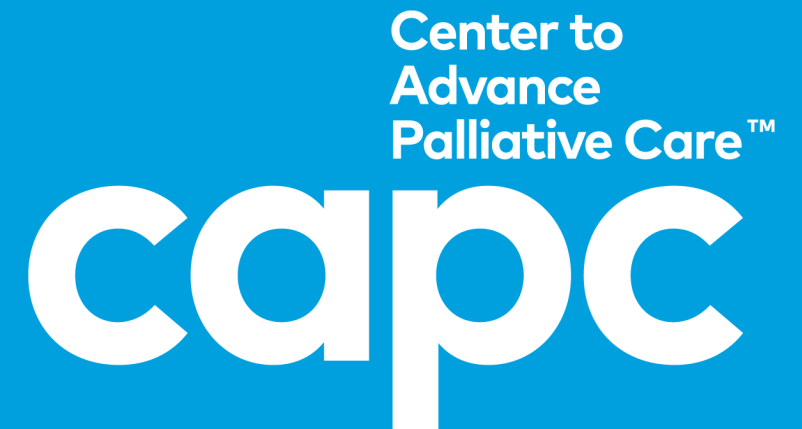
What are you anxious about for 2023? What concerns do you have?

# What's on your mind?

What is giving you strength or hope as you head into 2023?

# Changing Care Culture

Or, Palliative Care as a  
Trojan Horse





"THE SECRET OF  
CHANGE IS TO FOCUS  
ALL OF YOUR ENERGY,  
NOT ON FIGHTING THE  
OLD, BUT ON BUILDING  
THE NEW."

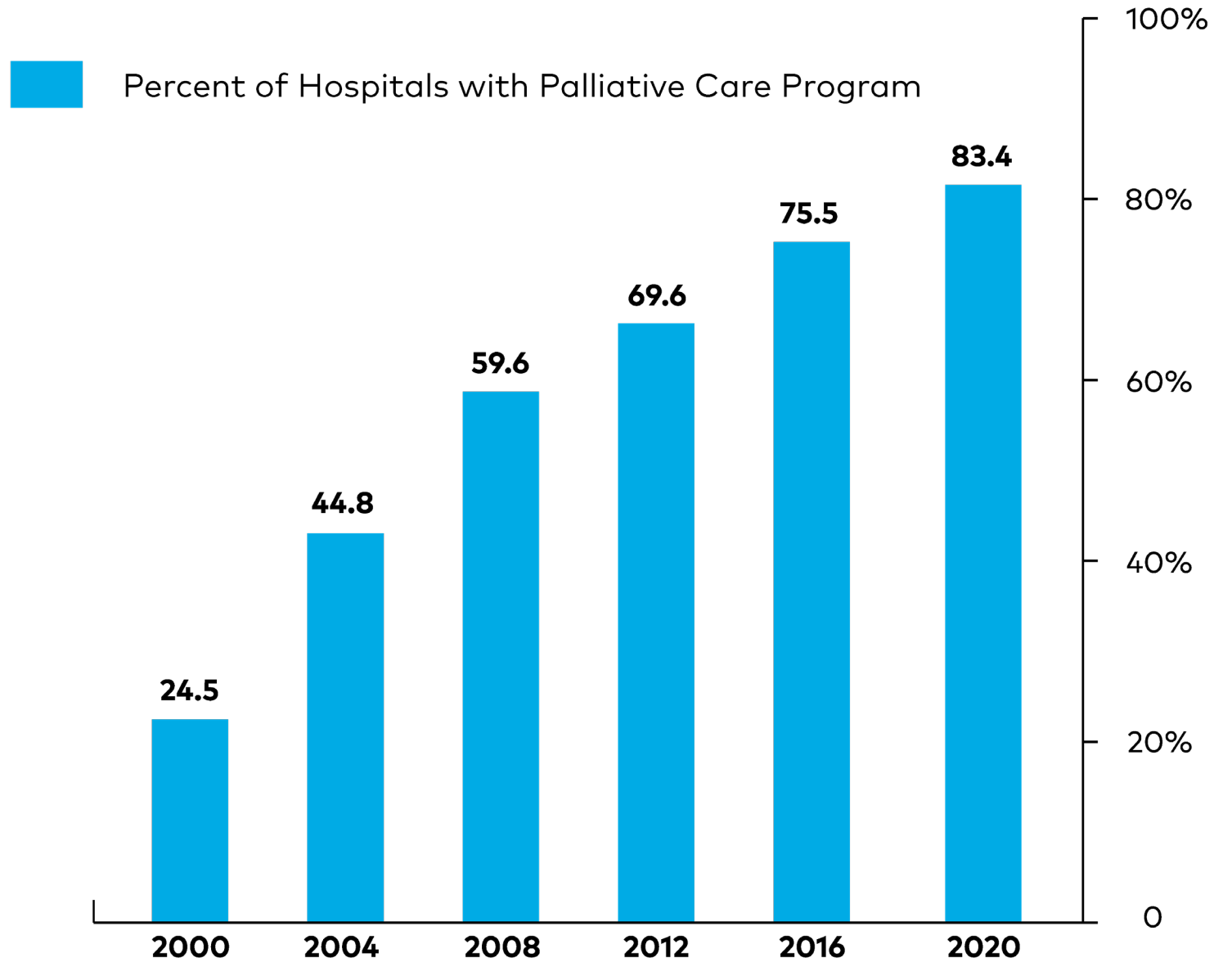
— *SOCRATES*

**What evidence do we have that  
we're changing culture?**

Becoming  
the  
standard  
of care



## Palliative Care Programs in U.S. Hospitals with 50 or more beds, 2000-2020



**Since 2000, the percentage of hospitals (with 50 or more beds) with a palliative care program has more than **tripled**.**

**As of 2020, more than **83%** of these hospitals had a palliative care team.**

**As of 2019, 890 palliative care programs reported serving 3,162 community-based sites of care.**



# Mapping Community Palliative Care

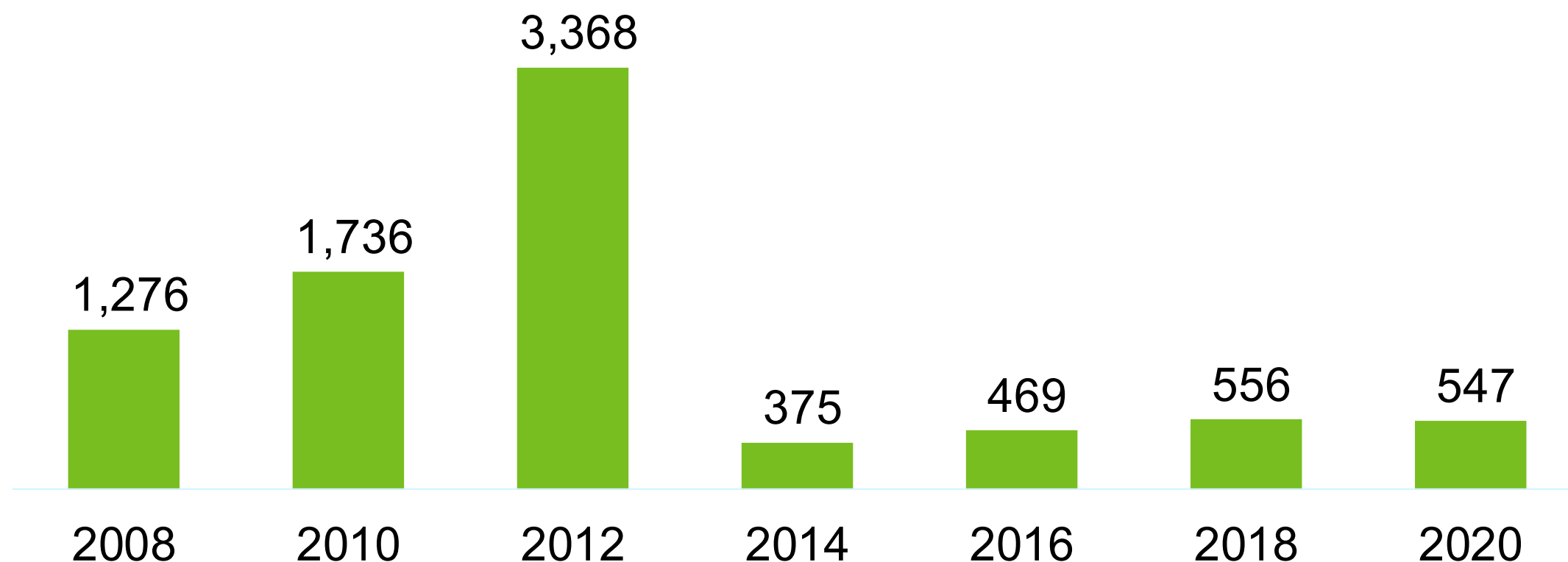
A SNAPSHOT

# Strengthening the national **pediatric palliative care** infrastructure



# We are building a workforce pipeline...

New Subspecialty Certificates Issued by ABMS



# 63%

**of palliative care team leaders  
reported increases in the  
perceived value of palliative care  
among their leadership during  
COVID**

# 72%

**reported increases in their  
perceived value among referring  
clinicians**

# Medical students know they want training in palliative care skills

GAPS: STUDENT VIEW

## BASIC KNOWLEDGE, ROLES & MANAGING CONFLICT

Students felt unprepared related to:

- 1 Differences between palliative care & hospice; managing care transitions
- 2 Approaching serious illness conversations/ understanding student role
- 3 Navigating patient/family/team conflicts
- 4 Managing pain and opioids
- 5 Addressing spiritual and cultural issues and their impact on decisions



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## STUDENTS & FACULTY AGREE

**50%** of students are **not prepared for serious illness conversations**

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“If more students understand the role of palliative care, they will advocate for more patients to have it.”

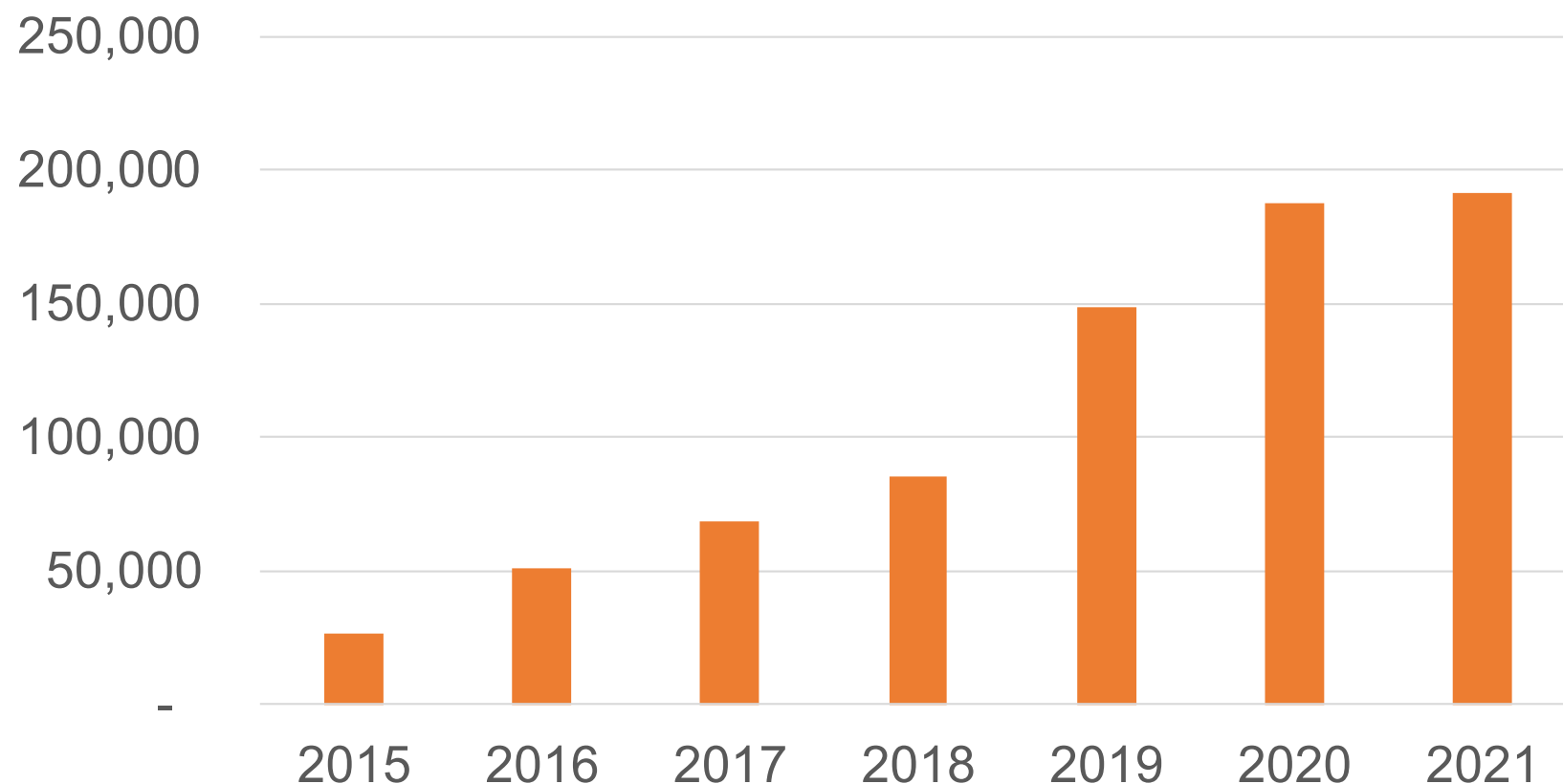
**-Medical student feedback, Aquifer focus groups 2021**

**<https://aquifer.org/primary-palliative-care-cases-coming-july-1/>**

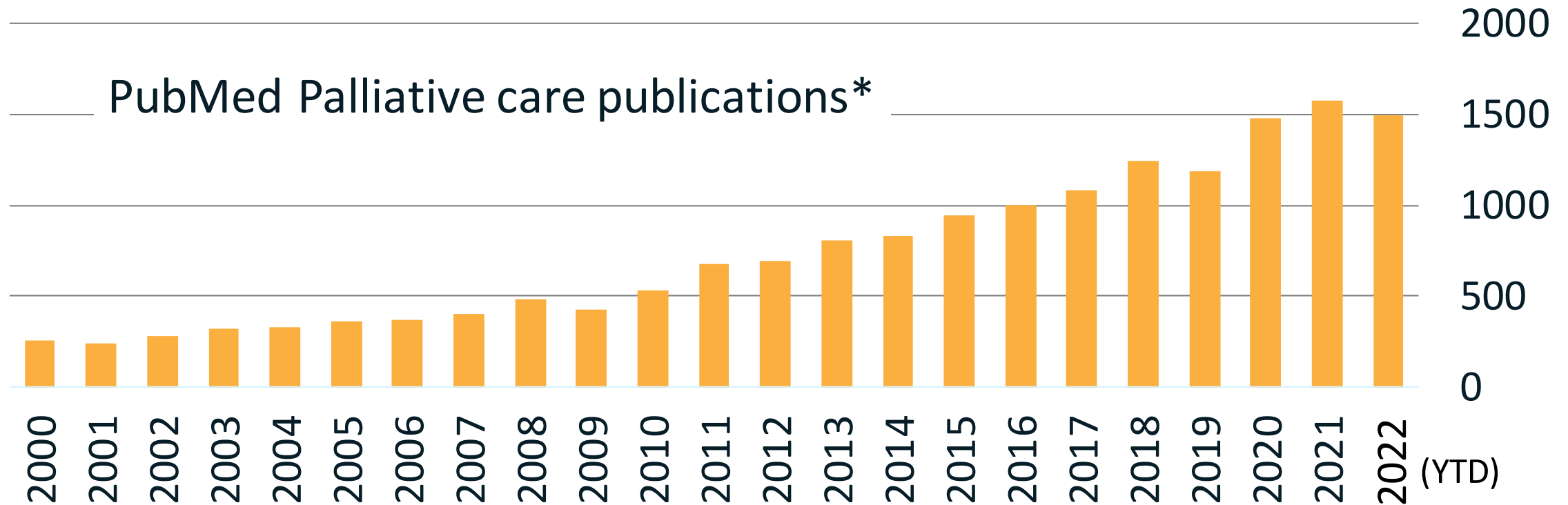
# Non-palliative care clinicians are getting more palliative care education

Since launch,  
**107k**  
clinicians  
have taken  
**920k**  
courses

Annual CAPC Course Completions



# Palliative care is penetrating the literature outside of our field



\*As of 11/29/22

# ...and the popular press

Sections 

The Washington Post  
*Democracy Dies in Darkness*

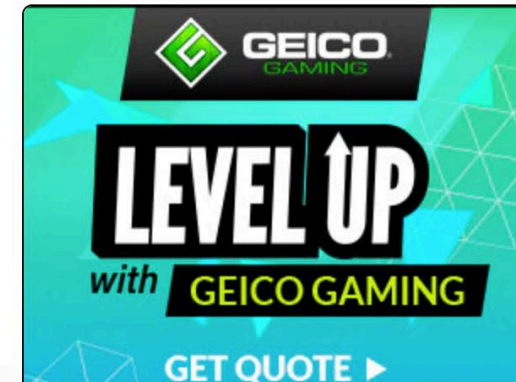
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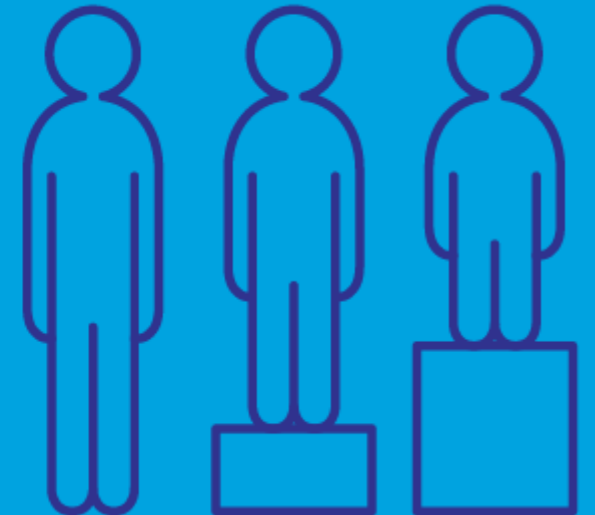
## Coronavirus has given doctors a new job: Palliative care

It's not just about treatment. We also need to make sure that our patients feel seen.



# Palliative care professionals are demonstrating thought leadership in health equity

Improving Health Equity for  
People with Serious Illness




# Palliative care professionals are demonstrating thought leadership in health equity

DIVERSITY AND INCLUSION

## Researchers Test New Model for Enhancing Health Equity in Palliative Care

By **Jim Parker** | August 1, 2022

 Bob Dmyt

### Share



Four academic institutions are collaborating to test the ways community health workers could enhance palliative care for African American cancer patients.

The National Institutes of Health is financing the research, which includes the University of Alabama at Birmingham, Johns Hopkins Kimmel Cancer Center, the University of Colorado Anschutz Medical Campus, and Maryland-based TidalHealth Peninsula Regional. Three of these

# Palliative care professionals are demonstrating thought leadership in health equity

## A Call to Action



1. Review the models in CAPC's [Innovation](#) (what is feasible in your context)
2. Download the Community Asset [mapping activity](#)
3. Review [policy priorities](#) for addressing disparities
4. Attend a [CAPC Virtual Office Hour](#) to discuss equity initiatives with peers
5. Join CAPC's [online discussion board](#) for equity champions
6. Review [FAIR Health Consumer](#) materials (tools to plan for costs of care/make healthcare decisions)
7. Stay tuned for 2023 CAPC resources:
  - a. Roundtable discussions on key strategies to address racial disparities
  - b. Comprehensive tools and training on how to replicate equity initiatives

capc

Kimberly Johnson

capc Center to Advance Palliative Care™

▶ 52:52 / 1:01:12

🔊 🗑️ ⋮

# Demonstrating thought leadership to policymakers re: health equity

For Payers and Policymakers

## Recommendations to Improve Care for Black Families Facing Serious Illness

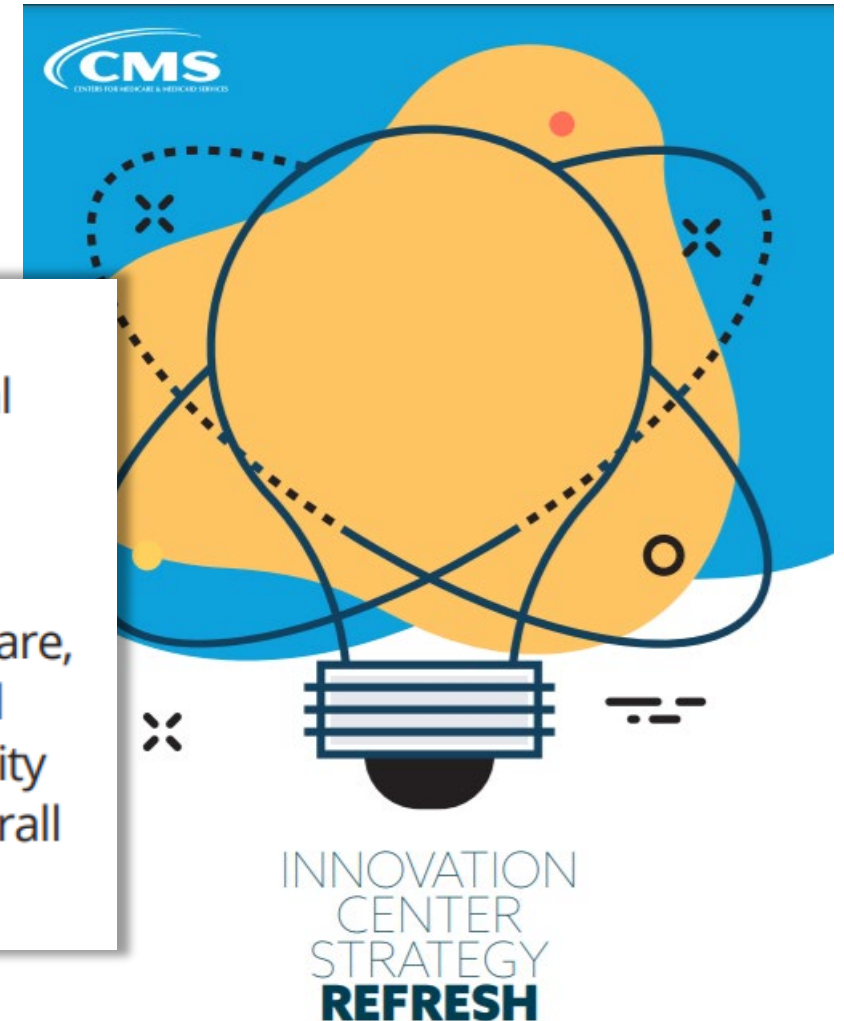


What Goes Wrong/ Disparity to be Addressed <sup>i</sup>	Domain	Recommendation	Payers	CMS/CMMI	States
Pain and symptom assessment and management	Workforce	Support pipeline programs to diversify the clinician workforce (and improve racial concordance)		Legislative and other federal	X
	Standards/Quality <i>All boats</i> <sup>ii</sup>	Standardize the use of distress assessments, particularly in Medicare Advantage, with care plan to address distress	X	X	
	Standards/Quality <i>All boats</i>	Utilize the “Desired Help for Pain” measure in quality incentive and accountability programs, with analysis by race	X	X	
	Standards/Quality	Incentivize (or mandate) <sup>iii</sup> completion of anti-racist pain and symptom management training for prescribers	X		X (CME; grants)
	Payment <i>All boats</i>	Expand access to non-pharmacological treatments (through supplemental benefits and Medicaid benefits)	X		X
	Other <i>All boats</i>	Enable exceptions to opioid restrictions, utilization controls, pill limits, etc. for people with serious illness	X		X

# Palliative care principles are embedded in Medicare strategy

## *Integrating Whole-Person Care*

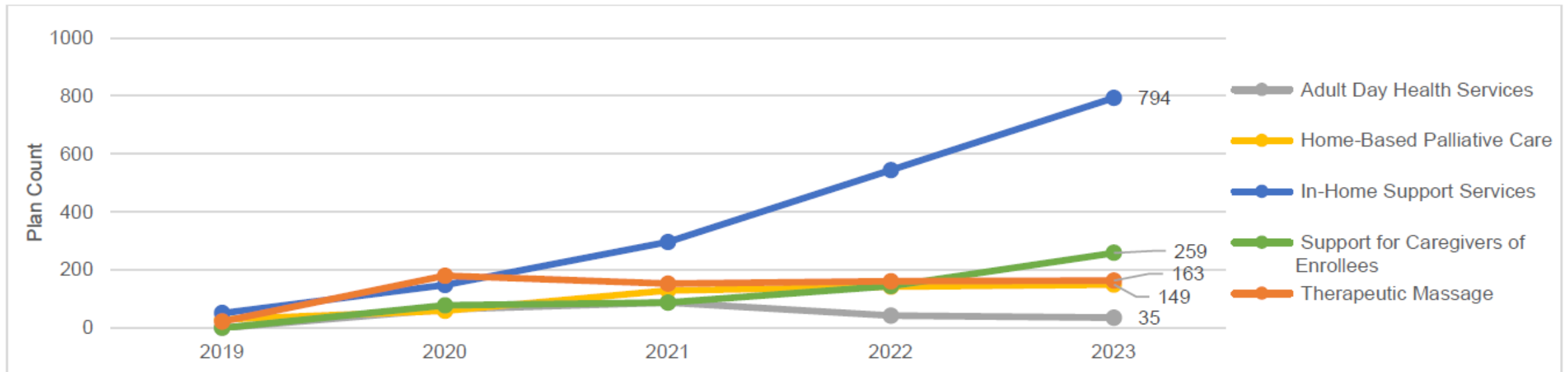
Person-centered care integrates individuals' clinical needs across providers and settings, as well as addressing their social needs. For instance, areas that can be explored for greater integration with primary care include behavioral health, palliative care, and care for beneficiaries with complex needs and serious illness, where there is significant opportunity to improve care and outcomes while reducing overall costs.



# ...and Medicare Advantage plans are beginning to cover palliative care

MILLIMAN BRIEF

FIGURE 1: NUMBER OF PLANS OFFERING EXPANDED SUPPLEMENTAL BENEFITS\*

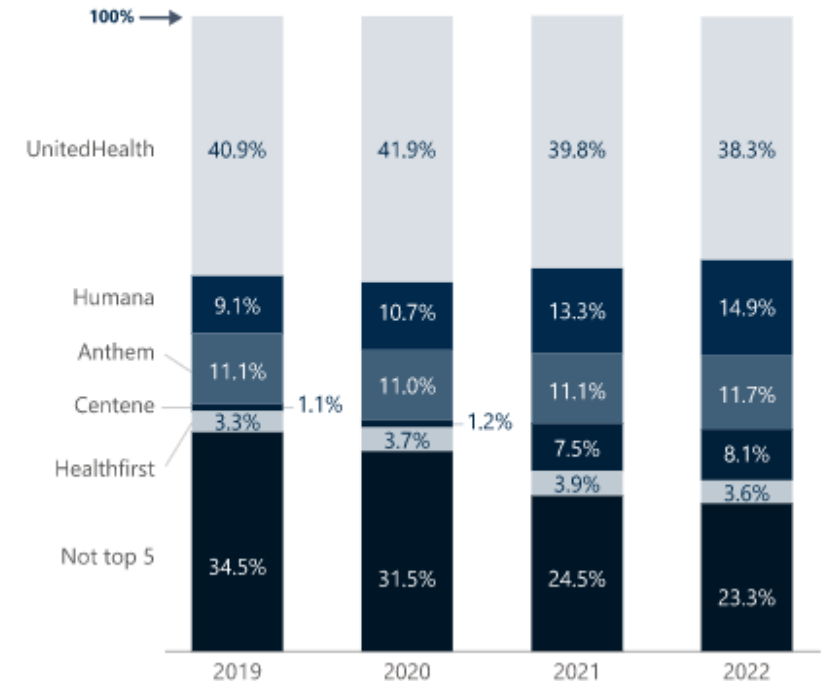
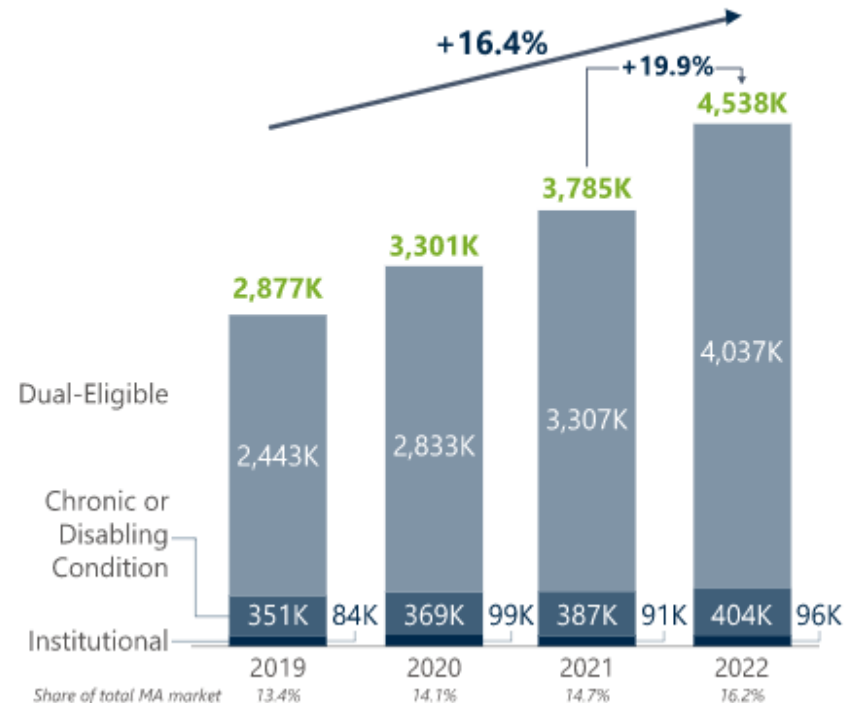


\* Excludes EGWPs, Cost plans, MSA plans, MMPs, Part B only plans, and dual-eligible special needs plans (D-SNPs); D-SNPs are excluded as these benefits were previously allowable benefits for D-SNP beneficiaries; 4,859 plans in CY 2023 are subject to this reinterpretation.

# Special Needs Plans (SNPs)

– what are they, and the opportunities

SNP Enrollment Continues to Grow at a Rapid Pace...



# Activity is accelerating at the state level



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## State Strategies to Build and Support Palliative Care

WHY PALLIATIVE CARE IS IMPORTANT FOR STATES

GATHERING SUPPORT

BUILDING  
INFRASTRUCTURE

REIMBURSEMENT  
STRATEGIES

STATE RESOURCES

# Activity is accelerating at the state level

## Palliative Care Law and Policy GPS

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The Palliative  
Improvement

[Home](#) | [Asset](#) | [Blog](#) | [Hawai'i's New Managed Medicaid Benefit for Community-Based Palliative Care](#)

# Hawai'i's New Managed Medicaid Benefit for Community-Based Palliative Care

by C-TAC + July 28, 2021



Search bill number and title

Search

NY 9 10  
VT 5 5 10  
AZ 4 3 9

0 20

☐ Passed  
☐ Vetoed

# Palliative care leaders are *health care* leaders

A portrait of Jean Kutner, MD, MPH/MSPH, a woman with short, curly brown hair, smiling. She is wearing a grey and black patterned sweater. The background is a blurred indoor setting.

**Jean Kutner, MD,  
MPH/MSPH**  
Internal Medicine

Board Certified

 [Schedule Appointment](#)

TITLE(S)	SPECIALTY
Professor of Medicine, Chief Medical Officer, University of Colorado Hospital	Hospice and Palliative Medicine, Internal Medicine, Geriatric Medicine

# Palliative care leaders are *health care* leaders



NATIONAL ACADEMY OF MEDICINE



**Marie-Carmelle Elie, MD, FACEP, FCCM**, endowed professor and chair, department of emergency medicine, University of Alabama at Birmingham Heersink School of Medicine, Birmingham. *For being the first African American woman to chair an academic emergency department in the nation, representing the first scholar at the crossroads of the emergency medicine, critical care, and palliative care disciplines to achieve such recognition in North America.*

# Stakeholders are taking notice



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## Changing How We Think About Palliative Care

Today's palliative care strategies help patients living with serious illnesses not only manage their symptoms and pain, but also set health goals, stay on track to meet those goals and live their best lives. That's good for the patient and good for health care providers.

As hospital and health system leaders, we know you're focused on quality measures, new payment delivery models and operational efficiencies. Yet, palliative care can't wait.

It impacts what matters to you -- such as quality of care, reduced spending and less staff burden. And, it addresses what matters to your seriously ill patients and their families. It improves the quality of life for those at any age and at any stage of serious illnesses.

AHA is partnering with the Center to Advance Palliative Care (CAPC) asking hospital and health system leaders to

**PARTNER**



# Stakeholders are taking notice



The image shows a video player interface for an hfma webinar. The main video area displays a person in a light blue shirt holding a tablet, with the title 'Using Palliative Care to Improve Quality of Life and Financial Performance' overlaid in large blue text. The date 'June 23, 2021' is shown below the title. The player controls at the bottom include a play button, a progress bar showing 0:08 / 56:46, and icons for volume, full screen, and a menu. A small inset in the top right corner shows a speaker's video feed with the hfma WEBINAR logo.

**Using Palliative Care to Improve Quality of Life and Financial Performance**

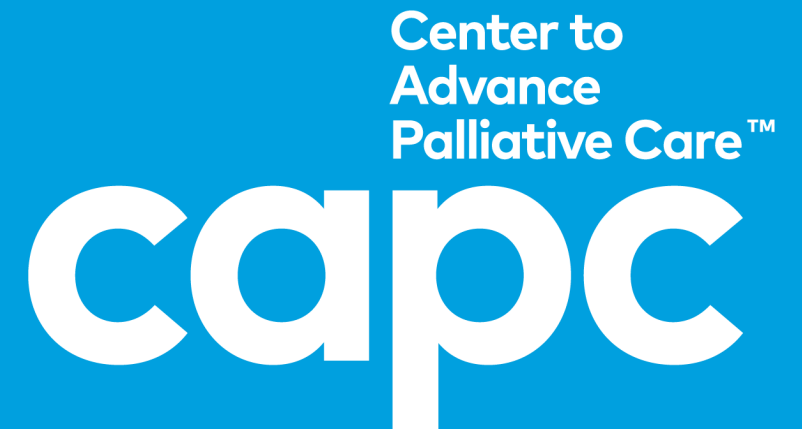
*June 23, 2021*

hfma  
0:08 / 56:46

hfma WEBINAR

**What do we make of these  
examples?**

Where do we  
focus our  
efforts in  
2023?



# 2023 Sustainability & Growth Strategies

Flawless Program Basics



Stakeholder Engagement



Thought Leadership



Our Community

# “Keeping the House in Order” –

## Optimizing Program Operations

### Practicing Flawless Basics: Palliative Care Sustainability in the COVID Era

Taking actions in areas the team has control over creates certainty during uncertain times. Focusing on the fundamentals of **program management and operational effectiveness** help stabilize the team, and demonstrate program responsiveness and accountability to the organization.

#### Four Places to Start

1. Stakeholder Alignment



2. Program Financing



3. Operational Efficiency



4. Team Health



# Leverage your expertise while strengthening stakeholder relationships

Be a thought partner with your leadership re:

- Value-based care
- Community-based care
- Health equity

# Understand what the rise in Medicare Advantage means for palliative care

1/2

Nearly half of Medicare beneficiaries are now enrolled in MA plans

60%

Of beneficiaries are projected to be in MA by 2030 (growth is happening fast)

# For an orientation to all things MA and palliative care...

## WEBINARS

### A Look at Medicare Advantage and Implications for Palliative Care

#### WHEN

Wednesday, January 11

2 p.m. - 3 p.m. ET

REGISTER

Private Medicare Advantage plans are covering greater numbers of Medicare beneficiaries, including many of those living with serious illness.

Join CAPC's Allison Silvers, MBA, and Maggie Rogers, MPH, for a webinar as they explore the regional variations in Medicare Advantage, the growth of supplemental benefits, and the implications for palliative care programs. Attendees will learn about the key trends in the Medicare Advantage market and understand how both inpatient and community-based palliative care services can add value to these organizations.

#### Presented By



**Allison Silvers, MBA**  
Chief Health Care  
Transformation Officer



**Maggie Rogers, MPH**  
Director, Research and  
Analytics

# Be a champion for health equity in your organization



1. Review the models in CAPC's [Innovation Hub](#) (what is feasible in your context)
2. Download the [Community Asset mapping activity](#)  
Review [policy priorities](#) for addressing disparities
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6. Stay tuned for 2023 CAPC resources:
  - a. Roundtable discussions on key strategies to address racial disparities
  - b. Comprehensive tools and training on how to replicate equity initiatives

# Share your successes with the field

The John A. Hartford Foundation

## Tipping Point CHALLENGE

CAPC's third John A. Hartford Foundation Tipping Point Challenge focuses on two categories of competition: 1) clinical training, and 2) innovative initiatives that will improve the delivery and quality of care for people living with a serious illness, and their families.

# STAY CONNECTED.



EVENTS CALENDAR

## Virtual Office Hours

### VIRTUAL OFFICE HOURS

## Breaking Point: Debriefing to Address the Challenges of Our Work

Thursday, December 1 at 10 a.m. ET

Tuesday, December 6 at 11:30 a.m. ET

Wednesday, December 7 at 10 a.m. ET

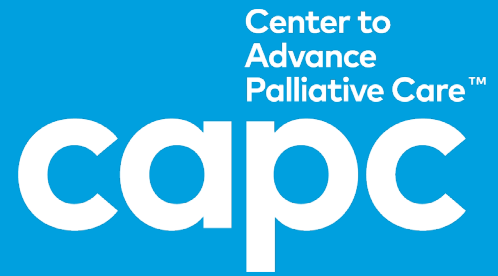
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Presented By



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